

**DON BOSCO ARTS & SCIENCE COLLEGE  
ANGADIKADAVU**

*(Affiliated to Kannur University Approved by Government of Kerala)*

**ANGADIKADAVU P.O., IRITTY, KANNUR – 670706**



**COURSE PLAN**

**B.Com Computer Applications**

**(2021 – 24)**

**SEMESTER - III**

**ACADEMIC YEAR 2021-24**

### III Semester B.Com Computer Applications (2021 - 24)

SL. No.	Name of Subjects with Code	Name of the Teacher	Duty Hours per week
1.	3B03COM Advanced Accounting	Soniya Jacob	6
2.	3B04COM Introduction to Computer & Network	Vineetha Mathew	5
3.	3C03COM Business Economics	Centil Abraham K.	5
4.	3A12COM Entrepreneurship Development	Preena K. V.	5
5.	3C02COM Business Regulatory Frame Work	Sapna John	4
	<b>Name of Class In-charge</b>	Soniya Jacob	

### TIME TABLE

Day	09.50 Am - 10.45 Am	10.45 Am -11.40 Am	11.55 Am -12.50 Pm	01.40 Pm - 02.35 Pm	02.35 Pm - 03.30 Pm
1	3B03COM Advanced Accounting	3A12COM Entrepreneurship Development	3C03COM Business Economics	3B03COM Advanced Accounting	3B04COM Introduction to Computer & Network
2	3B03COM Advanced Accounting	3C02COM Business Regulatory Frame Work	3B04COM Introduction to Computer & Network	3C03COM Business Economics	3A12COM Entrepreneurshi p Development
3	3B04COM Introduction to Computer & Network	3B03COM Advanced Accounting	3C03COM Business Economics	3A12COM Entrepreneurship Development	3C02COM Business Regulatory Frame Work
4	3C03COM Business Economics	3B04COM Introduction to Computer & Network	3B03COM Advanced Accounting	3C02COM Business Regulatory Frame Work	3A12COM Entrepreneurshi p Development
5	3B04COM Introduction to Computer & Network	3B03COM Advanced Accounting	3C02COM Business Regulatory Frame Work	3A12COM Entrepreneurship Development	3C03COM Business Economics

<b>Subject Code:</b>	<b>3B03 COM</b>
<b>Subject Name:</b>	<b>ADVANCED ACCOUNTING</b>
<b>No. of Credits:</b>	<b>4</b>
<b>No. of Contact Hours:</b>	<b>108</b>
<b>Hours per Week:</b>	<b>6</b>
<b>Name of the Teacher:</b>	<b>Soniya Jacob</b>

**Unit 1: Introduction to Accounting :** Meaning and objectives of Accounting - Journal - Ledger Trial Balance - Final Accounts of Sole Trading Concern - Manufacturing Account - preparation of Trading and Profit and Loss Accounts - preparation of Balance Sheet - Adjusting and Closing Entries (25 Hours)

**Unit II: Royalty accounts :** Meaning - minimum rent - short workings - recoupment of short workings - accounting procedures in the books of the parties- (sub lease not required) (18 Hours)

**Unit III: Accounts of Special Transactions :** Consignment Accounts - concepts - accounting treatment -cost price and invoice price - unsold stock - loss of goods - Hire purchase Accounting - meaning and objectives - ledger accounts in the books of Hire vendor and Hire Purchaser - Full Cash Price , Actual Cash Price and Interest Suspense Methods ( ( HP trading account not required ) - interest calculations - ascertainment of Cash Price - repossession - Instalment System ( meaning only ) - differences between Hire Purchase and Instalment Systems. (25 hours)

**Unit IV: Inland Branch Accounts:** Accounts of dependent and independent branches - Debtors syste. Stock and Debtors System ( at cost price and invoice price ) - Incorporation of branch Trial Balance in the books of H.O. - Preparation of consolidated accounts. (20 Hours)

**Unit V: Accounts from Incomplete Records:** Single Entry meaning – features - difference between single entry and double entry system - Methods of profit determination - Capital comparison method - Conversion method. (20 Hours)

**References :**

1. Advanced Accounting M.C.Shukla & T.S.Grewal
2. Advanced Accounting : R.L.Guptha
3. Advanced Accounting S.N.Maheshwari
4. Advanced Accounting B.S.Raman
5. Advanced Accounting : Ashok Sehgal & Deepak Sehgal
6. Advanced Accounting S KR Paul
7. Advanced Accounts Volumell : Shukla : M.C. , T.S.Grewal and S.C.Guptha (S.Chand & Co . , New Delhi )
8. Advanced Accountancy , Volume II Guptha R.L. and M.Radhaswami ( Sulthan Chand & Co New Delhi )
9. Financial Accounting : B.K . Banerjee ( PHI Pvt.Ltd . New Delhi )

## TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	04-07-2022 To 08-07-2022	1	Accounting - introduction , meaning and objectives
		2	Journal – theory, format, rules
		3	Problem on journal
		4	Ledger- theory
		5	Problem on Ledger
		6	Trial Balance
2	11-07-2022 To 15-07-2022	7	Problem on Ledger
		8	Final Accounts of Sole Trading Concern
		9	Problem on Sole Trading Concern
		10	Problem on Sole Trading Concern
		11	Manufacturing Account
		12	Problem on Manufacturing Account
3	18-07-2022 To 22-07-2022	13	Problem on Manufacturing Account
		14	Preparation of Trading and Profit and Loss Accounts
		15	Problem on Trading and Profit and Loss Accounts
		16	Problem on Trading and Profit and Loss Accounts
		17	Preparation of Balance Sheet
		18	Problem on Final accounts
4	25-07-2022 To 29-07-2022	19	Problem on Final accounts
		20	Adjusting and Closing Entries
		21	Problems on final accounts
		22	Problems on final accounts
		28 July	Karkidaka Vav
		23	Problems on final accounts
5	01-08-2022 To 05-08-2022	24	Problems on final accounts
		25	Problems on final accounts
		26	Royalty accounts : meaning - minimum rent - short workings - recoupment of short workings
		27	accounting procedures in the books of lessor
		28	Problems on royalty under first method
		29	Problems on royalty under first method
6	08-08-2022 To 12-08-2022	08 August	Muharam
		30	Problems on royalty under Second method
		31	Class Test
		32	Problems on royalty under Second method
		33	Problems on royalty when minimum rent varies

		34	Problems on royalty when minimum rent varies
7	15-08-2022 To 19-08-2022	15 August	Independence Day
		35	Accounting procedures in the books of lessee
		36	Problems on royalty when there is strike
		37	Problems on royalty when there is strike
		38	Problems on royalty when there is strike
		18 August	Sree Krishna Jayanthi
		39	Extra Problems on royalty
8	22-08-2022 To 26-08-2022	40	I Internal Examination
		41	I Internal Examination
		42	I Internal Examination
		43	I Internal Examination
		44	I Internal Examination
9	29-08-2022 To 02-09-2022	45	Consignment Accounts - concepts – introduction, features, terms
		46	Accounting treatment
		47	Journal entries in the books of consignor
		48	Cost price and invoice price
		49	Problems on Cost price method
		50	Class test
		51	Problems on Cost price method
10	05-09-2022 To 09-09-2022	05 September	ONAM VACATION
		06 September	ONAM VACATION
		07 September	ONAM VACATION
		08 September	ONAM VACATION
		09 September	ONAM VACATION
11	12-09-2022 To 16-09-2022	52	Journal entries in the books of consignor
		53	Invoice price method
		54	Problems on Invoice price method
		55	Problems on Invoice price method
		56	Unsold stock – valuation
		57	Problems on valuation of Unsold stock
		58	Loss of goods – normal and abnormal - treatment
12	19-09-2022 To 23-09-2022	59	Problems on loss
		60	Problems on consignment when loss occurs and goods remains unsold
		21 September	Sree Narayana Guru Samadhi
		61	Hire purchase Accounting - meaning and objectives
		62	Ledger accounts in the books of Hire vendor and Hire Purchaser

		63	Problems
		64	Full Cash Price - Problems
13	26-09-2022 To 30-09-2022	65	Actual Cash Price
		66	Problems on Actual Cash Price
		67	Interest Suspense Methods
		68	Problems on Interest Suspense Methods
		69	Interest calculations, repossession
		70	Ascertainment of Cash Price
		71	Instalment System - differences between Hire Purchase and Instalment Systems
		14	03-10-2022 To 07-10-2022
04 October	<b>Mahanavami</b>		
05 October	<b>Vijayadasami</b>		
73	Inland Branch Accounts : meaning concept theory		
74	Accounts of dependent and independent branches		
75	Debtors system, journal and ledger format		
76	Problems under Debtors system		
15	10-10-2022 To 14-10-2022	77	Problems under Debtors system
		78	Stock and Debtors System – theory , format
		79	Cost price method
		80	Problem on Cost price method
		81	Invoice price method
		82	Problem on Invoice price method
		83	Problem on Invoice price method
16	17-10-2022 To 21-10-2022	84	Incorporation of branch Trial Balance in the books of H.O.
		85	Problem on Incorporation
		86	Problem on Incorporation
		87	Problem on Incorporation
		88	Preparation of consolidated accounts
		89	Problem on Preparation of consolidated accounts
		90	Problem on Preparation of consolidated accounts
17	24-10-2022 To 28-10-2022	24 October	<b>Deepavali</b>
		91	<b>II Internal Examination</b>
		92	<b>II Internal Examination</b>
		93	<b>II Internal Examination</b>
		94	<b>II Internal Examination</b>
18	31-0-2022 To	95	Problem on Preparation of consolidated accounts
		96	Class Test
		97	Single Entry meaning – features - difference between

	04-11-2022		single entry and double entry system
		98	Computation of missing figures
		99	Problem on missing figures
		100	Problem on missing figures
		101	Methods of profit determination
19	07-11-2022 To 11-11-2022	102	Problem on profit determination
		103	Problem on profit determination
		104	Problem on Capital comparison method
		105	Conversion method
		106	Problem on Conversion method
		107	Class Test
		108	Revision
20	14-11-2022 To 18-11-2022		<b>III Semester University Examination</b>
			<b>III Semester University Examination</b>
			<b>III Semester University Examination</b>
			<b>III Semester University Examination</b>
			<b>III Semester University Examination</b>
21	21-11-2022 To 25-12-2022		<b>III Semester University Examination</b>
			<b>III Semester University Examination</b>

<b>Subject Code:</b>	<b>3B04 COM</b>
<b>Subject Name:</b>	<b>INTRODUCTION TO COMPUTERS AND NETWORKS</b>
<b>No. of Credits:</b>	<b>4</b>
<b>No. of Contact Hours:</b>	<b>90</b>
<b>Hours per Week:</b>	<b>5</b>
<b>Name of the Teacher:</b>	<b>VINEETHA MATHEW</b>

### **COURSE OUTCOME**

After studying the course, the students shall be able to;

CO 1: Understand about computer, peripherals, software and operating system

CO 2: Understand the importance of IT in the modern world and recent development in IT

CO 3: Develop WebPages for business

### **SYLLABUS**

#### **Unit I:**

Introduction to Computer – meaning- definition -types of computers- components Hardware and Software: Input, Processing, Storage, Output and Communication Hardware–Software: System Software and Application Software – Memory, types -Operating System: WINDOWS, UNIX and LINUX, Versions - Free Software Movement. [10 Hours]

#### **Unit II:**

Network and Communications - Computer Networks – Types of Networks: WAN, MAN, LAN, PAN, CAN - Benefits of Networks - Network Topology –Work Group Computing & Groupware - Telecommuting & Virtual Offices - Network Security –Firewalls - Communication Medium: Wired and Wireless – Generations in Communication. [15 Hours]

#### **Unit III:**

Internet -Working Concepts -Devices, Benefits and Drawbacks - Internet Structure, Internet Protocols: TCP/IP, FTP, HTTP, etc. - IP Address - Domain Name System (DNS) – URL - Web Browsers - WWW Consortium - Search Engines: Types - Academic Search Techniques - Internet Access Methods - Intranet and Extranet. [15 Hours]

#### **Unit IV:**

Recent Developments in IT- Virtualisation- Meaning, Types, Uses/Applications - Grid Computing- Meaning, Types, Uses - Cloud Computing- Meaning, Features, Advantages - Green Computing, Web 3.0, Internet of Things(IoT), Artificial Intelligence, Machine Learning, Big Data and Data Analytics (Brief outline only) [15 Hours]



### Unit V:

Basic Web Page Development: HTML Basics- creating HTML document, Building a Web Page-Text and Image formatting-Adding links, Web Development Tools - HTML Table Structure-Basic HTML table tags-Formatting the table, Multimedia Files on a Web Page, Using a Form-Creating formatted lists, Using Frames in a Web Page- structure of HTML document- tags & attributes- Syntax of Tag- Starting and ending tag- tag without end- <Head><Body> text basics- division and paragraphs- heading- physical styles tags, action attributes- lists- <OL>,<UL> and nested list- image tag- attributes <Forms>- <input> tags- controls- text boxes- check boxes- radio buttons- option buttons submission and reset buttons. [35 Hours]

### Recommended practical: HTML

1. Create websites for an automobile Company/an FMCG Company/an educational institution
2. Create an online application form for admission process / job application

### References:

1. Alexis Leon & Mathews Leon: Fundamentals of Information Technology, Vikas Publishing House, New Delhi.
2. Williams & Sawyer: Using Information Technology (6th Edition), Tata McGraw Hill Company.
3. Uyles Black: Computer Networks, Protocols, Standards and Interface, Prentice Hall India Pvt. Ltd.
4. Mary Millhollon: Easy Web Design, PHI, New Delhi.
5. Nick Vandome: Creating Web Pages, Dreamtech Publishers, New Delhi.
6. Mike McGrath: HTML in Easy Steps, Dreamtech Publishers, New Delhi.

## TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	04-07-2022 To 08-07-2022	1	Introduction to Computer – meaning- definition -types of computers
		2	Components Hardware and Software: Input, Processing
		3	Storage, Output
		4	Communication Hardware–
		5	Software: System Software and Application Software
2	11-07-2022	6	Memory, types

No of Weeks	Dates	Session	Topic
	To 15-07-2022	7	Operating System: WINDOWS, UNIX and LINUX, Versions - Free Software Movement.
		8	Unit I Exam
		9	Network and Communications
		10	Computer Networks
3	18-07-2022 To 22-07-2022	11	Types of Networks: WAN, MAN, LAN, PAN, CAN
		12	Benefits of Networks
		13	Network Topology
		14	Network Topology
		15	Work Group Computing
4	25-07-2022 To 29-07-2022	16	Groupware
		17	Telecommuting
		18	Virtual Offices
		28 July	Karkidaka Vav
		19	Network Security –Firewalls -
5	01-08-2022 To 05-08-2022	20	Communication Medium: Wired and Wireless – Generations in Communication.
		21	Unit II Exam
		22	Internet -Working Concepts -Devices
		23	Benefits and Drawbacks
		24	Internet Structure
6	08-08-2022 To 12-08-2022	08 August	Muharam
		25	Internet Protocols: TCP/IP, FTP, HTTP, etc.
		26	IP Address - Domain Name System (DNS) – URL
		27	Web Browsers - WWW Consortium
		28	Search Engines: Types
7	15-08-2022 To 19-08-2022	15 August	Independence Day
		29	Academic Search Techniques
		30	Internet Access Methods
		18 August	Sree Krishna Jayanthi
		31	Unit I and II Revision
8	22-08-2022 To 26-08-2022	32	I Internal Examination
		33	I Internal Examination
		34	I Internal Examination
		35	I Internal Examination
		36	I Internal Examination
9	29-08-2022 To	37	Intranet and Extranet
		38	Unit III Exam
		39	Recent Developments in IT

No of Weeks	Dates	Session	Topic
	02-09-2022	40	Virtualisation- Meaning, Types, Uses/Applications
		41	Grid Computing- Meaning, Types, Uses
10	05-09-2022 To 09-09-2022	05 September	ONAM VACATION
		06 September	ONAM VACATION
		07 September	ONAM VACATION
		08 September	ONAM VACATION
		09 September	ONAM VACATION
11	12-09-2022 To 16-09-2022	42	Cloud Computing- Meaning, Features, Advantages
		43	Green Computing, Web 3.0
		44	Internet of Things(IoT)
		45	Artificial Intelligence
		46	Machine Learning
12	19-09-2022 To 23-09-2022	47	Big Data and Data Analytics
		48	Unit IV Exam
		21 September	Sree Narayana Guru Samadhi
		49	Basic Web Page Development: HTML Basics- creating HTML document
		50	Building a Web Page-Text and Image formatting-Adding links
13	26-09-2022 To 30-09-2022	51	Web Development Tools - HTML Table Structure
		52	Basic HTML table tags-Formatting the table, Multimedia
		53	Files on a Web Page, Using a Form-Creating formatted lists,
		54	Lab
		55	Lab
14	03-10-2022 To 07-10-2022	56	Using Frames in a Web Page- structure of HTML document-tags & attributes
		04 October	Mahanavami
		05 October	Vijayadasami
		57	Syntax of Tag- Starting and ending tag- tag without end
		58	Lab
15	10-10-2022 To 14-10-2022	59	<Head><Body> text basics
		60	Division and paragraphs- heading
		61	Physical styles tags, action attributes
		62	Lab
		63	Lab
16	17-10-2022	64	Lists- <OI>,<UL> and nested list
		65	Image tag- attributes

No of Weeks	Dates	Session	Topic
	To 21-10-2022	66	Lab
		67	Lab
		68	<Forms>
17	24-10-2022 To 28-10-2022	24 October	Deepavali
		69	II Internal Examination
		70	II Internal Examination
		71	II Internal Examination
18	31-0-2022 To 04-11-2022	72	II Internal Examination
		73	<input> tags
		74	Controls- text boxes- check boxes-
		75	Radio buttons- option buttons submission and reset buttons.
		76	Lab
19	07-11-2022 To 11-11-2022	77	Lab Exam
		78	Study Leave
		79	Study Leave
		80	Study Leave
		81	Study Leave
20	14-11-2022 To 18-11-2022	82	Study Leave
		83	III Semester University Examination
		84	III Semester University Examination
		85	III Semester University Examination
		86	III Semester University Examination
		87	III Semester University Examination
21	21-11-2022 To 25-12-2022	88	III Semester University Examination
		89	III Semester University Examination
		90	III Semester University Examination

<b>Subject Code:</b>	<b>3C03 COM</b>
<b>Subject Name:</b>	<b>BUSINESS ECONOMICS</b>
<b>No. of Credits:</b>	<b>04</b>
<b>No. of Contact Hours:</b>	<b>90</b>
<b>Hours per Week:</b>	<b>05</b>
<b>Name of the Teacher:</b>	<b>Centil Abraham K.</b>

### **COURSE OUTCOME**

After studying this course, students shall be able to;

CO 1: Understand the concept of economics and its use in business

CO 2: Understand the concept of demand, elasticity and demand forecasting

CO 3: Understand production function and law of production

CO 4: Understand the methods of determining price of a product

CO 5: Explain the methods of computing national income.

CO 6: Conceive the developmental issues of Indian economy and Kerala economy

**Unit I:** Managerial Economics:- Economics- meaning- definitions -Differences between micro economics and macro economics - Managerial economics— - Definition and characteristics – Nature and Scope – characteristics- distinction between managerial economics and general economics - Relationship of managerial economics with other disciplines – role and responsibility of managerial economist. (18 Hrs)

**Unit II:** Demand estimation- demand- Law of demand-demand curve- exceptions of law of demand-elasticity of demand – price – income- advertisement- cross- uses- measurementLaw of diminishing marginal utility. Supply- determinants- Law of supply - Demand forecasting – short term and long term- methods of forecasting- forecasting demand for new product. (20 Hrs)

**Unit III:** Production and production function- Cobb Douglas production function- law of production – law of diminishing returns – law of returns to scale - isoquants, isocost, optimum combination of inputs, economies and diseconomies of scale. (15 Hrs)

**Unit IV:** Pricing and pricing policies- objectives of pricing - factors affecting pricing policytypes of pricing- cost plus pricing – marginal cost pricing – going rate pricing – BEP pricing – product line pricing – pricing of a new product. (15 Hrs)

**Unit V:** National Income –concept and meaning - Computation of NI- Methods and Difficulties - Economy's income and expenditure – Measurement of GDP – components of GDP – Real versus nominal GDP –GDP deflator – monetary and fiscal policies- pros and cons –Demonetization –meaning – objects and impact. Development issues of Indian economy- Poverty, Inequality, Unemployment and

Black money–Features of Kerala economy-Kerala model of development-decentralized planning in Kerala. (22 Hrs)

**Reference:**

1. R.L. Varshney and K.L. Maheswari, Managerial Economics
2. Ahuja. HL; Business Economics, S. Chand & co.
3. D.N. Dwivedi, Managerial Economics
4. Dr. S. Sankaran, Managerial Economics
5. DM Mithani: Business Economics
6. Seth M L Text Book of Economic Theory
7. K K Dewett: Economic Theory
8. Dutt & Sundaram: Indian Economy
9. Petersen &. "Lewis: Managerial Economics
10. Mote V L peul. S & Gupta G S: Managerial Economics

## TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	04-07-2022 To 08-07-2022	1	<b>Unit I:</b> Managerial Economics
		2	Economics- meaning- definitions
		3	Differences between micro economics and macro economics
		4	Managerial economics
		5	Definition and characteristics of managerial economics
2	11-07-2022 To 15-07-2022	6	Nature and Scope of managerial economics
		7	Nature and Scope of managerial economics
		8	Characteristics of managerial economics
		9	Distinction between managerial economics and general economics
		10	Relationship of managerial economics with other disciplines
3	18-07-2022 To 22-07-2022	11	Relationship of managerial economics with other disciplines
		12	Role and responsibility of managerial economist
		13	Role and responsibility of managerial economist
		14	Previous year question paper discussion
		15	<b>Class Test - 01</b>
4	25-07-2022 To 29-07-2022	16	<b>Unit II:</b> Demand estimation
		17	Demand- Law of demand
		18	Demand curve- exceptions of law of demand
		28 July	<b>Karkidaka Vav</b>
		19	Elasticity of demand

No of Weeks	Dates	Session	Topic
5	01-08-2022 To 05-08-2022	20	Price – income – advertisement – cross – uses - measurement
		21	Price – income – advertisement – cross – uses - measurement
		22	Price – income – advertisement – cross – uses - measurement
		23	Law of diminishing marginal utility
		24	Law of diminishing marginal utility
6	08-08-2022 To 12-08-2022	08 August	Muharam
		25	Supply – determinants - Law of supply
		26	Supply – determinants - Law of supply
		27	Demand forecasting
		28	Demand forecasting
7	15-08-2022 To 19-08-2022	15 August	Independence Day
		29	Previous year question paper discussion
		30	Short term and long term - methods of forecasting
		18 August	Sree Krishna Jayanthi
		31	Short term and long term - methods of forecasting
8	22-08-2022 To 26-08-2022	32	I Internal Examination
		33	I Internal Examination
		34	I Internal Examination
		35	I Internal Examination
		36	I Internal Examination
9	29-08-2022 To 02-09-2022	37	Previous year question paper discussion
		38	Forecasting demand for new product
		39	Class Test - 02
		40	Unit III: Production and production function
		41	Production and production function
10	05-09-2022 To 09-09-2022	05 September	ONAM VACATION
		06 September	ONAM VACATION
		07 September	ONAM VACATION
		08 September	ONAM VACATION
		09 September	ONAM VACATION
11	12-09-2022 To 16-09-2022	42	Cobb Douglas production function
		43	Law of production
		44	Law of production
		45	Law of diminishing returns
		46	Law of diminishing returns

No of Weeks	Dates	Session	Topic
12	19-09-2022 To 23-09-2022	47	Law of returns to scale
		48	Isoquants
		21 September	Sree Narayana Guru Samadhi
		49	Isocost
		50	Optimum combination of inputs
13	26-09-2022 To 30-09-2022	51	Optimum combination of inputs
		52	Economies and diseconomies of scale
		53	Economies and diseconomies of scale
		54	Previous year question paper discussion
		55	<b>Class Test - 03</b>
14	03-10-2022 To 07-10-2022	56	<b>Unit IV: Pricing and pricing policies</b>
		04 October	<b>Mahanavami</b>
		05 October	<b>Vijayadasami</b>
		57	Objectives of pricing
15	10-10-2022 To 14-10-2022	58	Objectives of pricing
		59	Factors affecting pricing policy
		60	Factors affecting pricing policy
		61	Types of pricing
		62	Cost plus pricing
16	17-10-2022 To 21-10-2022	63	Marginal cost pricing
		64	Going rate pricing
		65	BEP pricing
		66	Product line pricing
		67	Pricing of a new product
17	24-10-2022 To 28-10-2022	68	<b>Class Test - 04</b>
		24 October	<b>Deepavali</b>
		69	<b>II Internal Examination</b>
		70	<b>II Internal Examination</b>
		71	<b>II Internal Examination</b>
18	31-0-2022 To 04-11-2022	72	<b>II Internal Examination</b>
		73	<b>Unit V: National Income – concept and meaning</b>
		74	Computation of NI - Methods and Difficulties
		75	Economy's income and expenditure
		76	Measurement of GDP – components of GDP
19		77	Real versus nominal GDP – GDP deflator – monetary and fiscal policies - pros and cons
		78	Demonetization – meaning – objects and impact
		79	Development issues of Indian economy



No of Weeks	Dates	Session	Topic
	07-11-2022 To 11-11-2022	80	Poverty, Inequality, Unemployment and Black money
		81	Features of Kerala economy - Kerala model of development, Decentralized planning in Kerala
		82	<b>Class Test - 05</b>
20	14-11-2022 To 18-11-2022	83	<b>III Semester University Examination</b>
		84	<b>III Semester University Examination</b>
		85	<b>III Semester University Examination</b>
		86	<b>III Semester University Examination</b>
		87	<b>III Semester University Examination</b>
21	21-11-2022 To 25-12-2022	88	<b>III Semester University Examination</b>
		89	<b>III Semester University Examination</b>
		90	<b>III Semester University Examination</b>

<b>Subject Code:</b>	<b>3A12COM</b>
<b>Subject Name:</b>	<b>ENTREPRENEURSHIP DEVELOPMENT</b>
<b>No. of Credits:</b>	<b>4</b>
<b>No. of Contact Hours:</b>	<b>90</b>
<b>Hours per Week:</b>	<b>5</b>
<b>Name of the Teacher:</b>	<b>Sunitha K S</b>

### **COURSE OUTCOME**

After the completion of the course the learners should be able to

CO 1: Identify the characteristics of an entrepreneur

CO 2: describe the importance of entrepreneurs in the economic development of a nation

CO 3: identify the different types of entrepreneurs

CO 4: to strengthen their skill and quality as an entrepreneur

**Unit I:** Concept of Entrepreneurship- meaning- definition- importance Functions- Distinction between entrepreneur and a manager. Types of entrepreneurs - Student entrepreneurship-concept and importance. Role of first generation entrepreneurs. Intrapreneur- Practices to entrepreneurship development Concept of women entrepreneurship-problems of women entrepreneurs. Assistance available to women entrepreneurs (18 Hrs)

**Unit II:** Factors affecting Entrepreneurial Growth-motives influencing entrepreneurs. Rural entrepreneurship-role of entrepreneur in Economic development. Social entrepreneurship. Factors affecting Entrepreneurial Growth-Rural entrepreneurship-role of entrepreneur in Economic development. (18 Hrs)

**Unit III:** Entrepreneurial motivation Motivating factors Achievement Motivation Entrepreneurial competencies Developing competencies. Institutional efforts and role of Government in developing entrepreneurship- Entrepreneurship Development Programme (EDP) - Need- Objectives-Course content and curriculum of EDP. Phases of EDP, Stories of successful entrepreneurs. (16 Hrs)

**Unit IV:** Launching of new enterprise. Sources of business ideas. Setting up of new business. Micro, Small & Medium Enterprises- MSMED Act 2006 - Characteristics- Objectives Importance MSMEs as a seed bed of entrepreneurship. Entrepreneurship incubators - Problems and prospects of MSMEs- Incentives and subsidies- Taxation benefits to MSMEs. Institutional finance to entrepreneurs' .project: meaning and

features, project analysis and feasibility study. Contents of project report. Preparation of Project Report for a Micro enterprise. (20 hrs)

**Unit V:** Support systems for entrepreneurs and MSMEs: Industries Board- State Small Industries Development Corporations- MSME Institute-DICs- Industrial Estates-Specialized institutions-Technical Consultancy Organizations lead bank schemes.Loans and advances available for entrepreneurs, schemes of financial institutions,(latest data} startups, role of universities and colleges in developing entrepreneurship. Role of NGOs. entrepreneurial ecosystem in Kerala. (18 Hrs)

**Reference:**

1. Entrepreneurial Development : P. Saravanavel
2. Entrepreneurial Development :C. B Gupta and N.P Sreenivasan
3. A complete Guide to Successful Entrepreneurship; G.N. Pandey
4. Business and Society Davis Keith and Williams C. Fredarick
5. Entrepreneurship : R.V. Badi& N V Badi
6. Entrepreneurship Development : S.S. Khanka
7. Entrepreneurship : Robert D Hisrich and Michael P Peters
8. Project Evaluation and Management :Singh and Mahadev

**TEACHING SCHEDULE**

No of Weeks	Dates	Session	Topic
1	04-07-2022 To 08-07-2022	1	Concept of entrepreneurship
		2	Definition
		3	Nature and importance
		4	Functions
		5	Distinction between entrepreneur and a manager
2	11-07-2022 To 15-07-2022	6	Types of entrepreneurs
		7	Student entrepreneurship
		8	Role of first generation entrepreneur
		9	Intrapreneur
		10	Practice to entrepreneurship
3	18-07-2022 To	11	Concept of women entrepreneurship
		12	Problems of women entrepreneurship
		13	Assistance available to women entrepreneur
		14	Unit Test

No of Weeks	Dates	Session	Topic
	22-07-2022	15	Factors affecting Entrepreneurial growth
4	25-07-2022 To 29-07-2022	16	Motives influencing entrepreneurs
		17	Rural entrepreneurship
		18	Role of entrepreneur in Economic development
		28 July	Karkidaka Vav
		19	Social entrepreneurship
5	01-08-2022 To 05-08-2022	20	Unit Test
		21	Entrepreneurial motivation
		22	Entrepreneurial competency developing
		23	Institutional efforts and role of government in developing entrepreneurship
		24	EDP
6	08-08-2022 To 12-08-2022	08 August	Muharam
		25	Need and objectives of EDP
		26	Phases of EDP
		27	Stories of successful entrepreneurs
		28	Unit Test
7	15-08-2022 To 19-08-2022	15 August	Independence Day
		29	Launching of new enterprise
		30	Sources of business ideas
		18 August	Sree Krishna Jayanthi
		31	Micro, Small and Medium Enterprises
8	22-08-2022 To 26-08-2022	32	I internal Examination
		33	I internal Examination
		34	I internal Examination
		35	I internal Examination
		36	I internal Examination
9	29-08-2022 To 02-09-2022	37	MSMED Act 2006 - Characteristics ,objectives and importance
		38	Entrepreneurship incubators
		39	Problems and prospects of MSMEs
		40	Taxation benefits to MSMEs
		41	Institutional finance to entrepreneurs' project
10	05-09-2022 To 09-09-2022	05 September	ONAM VACATION
		06 September	ONAM VACATION
		07 September	ONAM VACATION
		08 September	ONAM VACATION
		09 September	ONAM VACATION

No of Weeks	Dates	Session	Topic
11	12-09-2022 To 16-09-2022	42	Project analysis and feasibility study
		43	Contents of project report
		44	Preparation of project report for a Micro enterprise
		45	Unit Test
		46	Support systems for entrepreneurs
12	19-09-2022 To 23-09-2022	47	Industries board
		48	State small industries Development Corporations
		21 September	Sree Narayana Guru Samadhi
		49	MSME Institute
		50	DICs
13	26-09-2022 To 30-09-2022	51	Industrial estates
		52	Specialized institutions
		53	Technical consultancy Organizations lead bank schemes
		54	Loans and advances available for entrepreneurs
		55	Schemes of financial institutions
14	03-10-2022 To 07-10-2022	56	Startups
		04 October	Mahanavami
		05 October	Vijayadasami
		57	Role of universities and colleges in developing entrepreneurship
		58	NGOs concept ,meaning
15	10-10-2022 To 14-10-2022	59	Types of NGOs
		60	International NGOs
		61	National NGOs
		62	Activities of NGOs
		63	Social entrepreneurship
16	17-10-2022 To 21-10-2022	64	Innovative entrepreneur
		65	Technical Entrepreneurs
		66	Scalable entrepreneurship
		67	Hustler Entrepreneurs
		68	Imitator entrepreneurship
17	24-10-2022 To 28-10-2022	24 October	Deepavali
		69	II Internal Examination
		70	II Internal Examination
		71	II Internal Examination
		72	II Internal Examination
18	31-0-2022	73	Unit Test
		74	Seminar

No of Weeks	Dates	Session	Topic
	To	75	Seminar
	04-11-2022	76	Seminar
		77	Seminar
19	07-11-2022	78	Seminar
	To	79	Seminar
		80	Question Paper Discussion
		81	Question paper discussion
	11-11-2022	82	Question paper discussion
20	14-11-2022	83	<b>III Semester University Examination</b>
	To	84	<b>III Semester University Examination</b>
		85	<b>III Semester University Examination</b>
		86	<b>III Semester University Examination</b>
		87	<b>III Semester University Examination</b>
	18-11-2022	88	<b>III Semester University Examination</b>
21	21-11-2022	89	<b>III Semester University Examination</b>
	To	90	<b>III Semester University Examination</b>
		25-12-2022	

<b>Subject Code:</b>	<b>3CO2COM</b>
<b>Subject Name:</b>	<b>Business Regulatory Framework</b>
<b>No. of Credits:</b>	<b>4</b>
<b>No. of Contact Hours:</b>	<b>72</b>
<b>Hours per Week:</b>	<b>4</b>
<b>Name of the Teacher:</b>	<b>Sapna John</b>

**Unit I:** Indian Contract Act – Contract –meaning- types –Essentials of valid contract –Offer – types of offers – essential elements – Revocation-- Acceptance – essentials – Communication of offer and acceptance- Consideration – Essentials – stranger to the consideration- exceptions to consideration-Capacity to contract- minor-unsound mind - persons disqualified by law. (15 Hrs)

**Unit II:** Free consent – meaning – Coercion – Undue influence – Misrepresentation – Fraud – Mistake (Basic concepts of these 5 elements) – Legality of object – Contracts expressly declared to be void- wagering contract-contingent contract. (12 Hrs)

**Unit III:** Performance of Contract – Modes of performance-Tender and its essentials- Appropriation of payments- Discharge of Contract- ways of discharging contract- Breach of Contract-Remedies of breach of contract – Quasi contract. (15 Hrs)

**Unit IV:** Special Contracts – Indemnity contracts – Guarantee contract – Differences – Kinds of Guarantee - Rights, duties and discharge of surety – Contract of Agency – Creation and termination of Agency. (14 Hrs)

**Unit V:** Bailment and Pledge – Essentials – Kinds of Bailment – Rights and duties of Bailer and Bailee –Sale of goods Act – sale and agreement to sell – Conditions and Warranties – Express and Implied – Doctrine of Caveat emptor – Unpaid seller – rights and duties (As per Transfer of Properties Act) (16 Hrs)

**Books for Reference:**

1. Mercantile Law, Chowla and Garge
2. Mercantile Law – N D Kapoor
3. Business and Corporate Law – L R Potti
4. Mercantile Law – R S N Pillai and Bhagavathy

**TEACHING SCHEDULE**

No of Weeks	Dates	Session	Topic
1	04-07-2022	1	Law: Meaning and definition
		2	Contract: Meaning and definition

No of Weeks	Dates	Session	Topic
	To 08-07-2022	3	Nature of the contract
		4	Types of contracts
2	11-07-2022 To 15-07-2022	5	Offer: Meaning and definition
		6	Essentials
		7	Acceptance
		8	Essentials
3	18-07-2022 To 22-07-2022	9	Consideration
		10	Definition and essentials
		11	Stranger to contract
		12	Contracts without consideration
4	25-07-2022 To 29-07-2022	13	<b>Class Test</b>
		14	Capacity of parties-Minor
		15	Persons of unsound mind
		28 July	<b>Karkidaka Vav</b>
5	01-08-2022 To 05-08-2022	16	Free consent
		17	Coercion
		18	Undue influence
		19	Fraud
6	08-08-2022 To 12-08-2022	08 August	<b>Muharam</b>
		20	Legality of object and consideration
		21	Agreements opposed to public policy
		22	Void agreements
7	15-08-2022 To 19-08-2022	15 August	<b>Independence Day</b>
		23	Quasi contract-Features
		24	Quasi contract-Types
		18 August	<b>Sree Krishna Jayanthi</b>
8	22-08-2022 To 26-08-2022	25	<b>I internal Examination</b>
		26	<b>I internal Examination</b>
		27	<b>I internal Examination</b>
		28	<b>I internal Examination</b>
		29	<b>I internal Examination</b>
9	29-08-2022 To 02-09-2022	30	Performance of contract
		31	Discharge of contract by agreement
		32	Discharge of contract by impossibility
		33	Class Test
10	05-09-2022	05 September	<b>ONAM VACATION</b>
		06 September	<b>ONAM VACATION</b>



No of Weeks	Dates	Session	Topic
	To 09-09-2022	07 September	ONAM VACATION
		08 September	ONAM VACATION
		09 September	ONAM VACATION
11	12-09-2022 To 16-09-2022	34	Breach of contract and remedies
		35	Suit for damages
		36	Suit upon quantum meruit
		37	Suit for specific performance
12	19-09-2022 To 23-09-2022	38	Contract of indemnity
		39	Contract of guarantee
		21 September	Sree Narayana Guru Samadhi
		40	Rights of surety
13	26-09-2022 To 30-09-2022	41	Discharge of surety
		42	Contract of bailment
		43	Duties of bailor and bailee
		44	Rights of bailor and bailee
14	03-10-2022 To 07-10-2022	45	Essentials of a valid lien
		04 October	Mahanavami
		05 October	Vijayadasami
		46	Pledge or pawn
15	10-10-2022 To 14-10-2022	47	Contract of agency - essentials
		48	Creation of an agency
		49	Rights and duties of an agent
		50	Rights and duties of the principal
16	17-10-2022 To 21-10-2022	51	Delegation of authority
		52	Personal liability of agents
		53	Termination of agency
		54	Revision
17	24-10-2022 To 28-10-2022	24 October	Deepavali
		55	II Internal Examination
		56	II Internal Examination
		57	II Internal Examination
18	31-0-2022 To 04-11-2022	58	II Internal Examination
		59	Sale of goods Act
		60	Sale and agreement to sell
		61	Conditions
19		62	Warranties
		63	Doctrine of caveat emptor

No of Weeks	Dates	Session	Topic
	07-11-2022 To 11-11-2022	64	Unpaid seller
		65	Class Test
		66	Revision
20	14-11-2022 To 18-11-2022	67	<b>III Semester University Examination</b>
		68	<b>III Semester University Examination</b>
		69	<b>III Semester University Examination</b>
		70	<b>III Semester University Examination</b>
		71	<b>III Semester University Examination</b>
		72	<b>III Semester University Examination</b>
21	21-11-2022 To 25-12-2022	73	<b>III Semester University Examination</b>
		74	<b>III Semester University Examination</b>