

**DON BOSCO ARTS & SCIENCE COLLEGE**  
**ANGADIKADAVU**

*(Affiliated to Kannur University Approved by Government of Kerala)*  
**ANGADIKADAVU P.O., IRITTY, KANNUR – 670706**



**COURSE PLAN**

**BA ENGLISH**

**(2019 – 22)**

**SEMESTER - I**

**ACADEMIC YEAR - (2019-20)**

## I Semester BA ENGLISH (2019 - 22)

SL. No.	Name of Subjects with Code	Name of the Teacher	Duty Hours per week
1.	1A 01 ENG Communicative English	Anu P. Thomas	5
2.	1A 02 ENG Readings on Kerala	Amala Antony	4
3.	1A 07 MAL Kadha Mathrukakal	Vineesh T.K.	4
4.	1A 07 HIN Hindi Kavitha	Jainy N. George	4
5.	1B 01 ENG Malayalam Literature in English Translation	Ansa George	6
6.	IC 01 JNL Introduction To Mass Communication	Meghana Nair	6
7.			
8.			
	<b>Class Incharge</b>	<b>Ansa George</b>	

### TIME TABLE

Day	09.50 Am - 10.45 Am	10.45 Am - 11.40 Am	11.55 Am - 12.50 Pm	01.40 Pm - 02.35 Pm	02.35 Pm - 03.30 Pm
1	1A 01 ENG Communicative English	1B 01 ENG Malayalam Literature in English Translation	1A 07 MAL Kadha Mathrukakal / 1A 07 HIN Hindi Kavitha	IC 01 JNL Introduction To Mass Communication	1A 02 ENG Readings on Kerala
2	1A 02 ENG Readings on Kerala	1A 01 ENG Communicative English	1B 01 ENG Malayalam Literature in English Translation	IC 01 JNL Introduction To Mass Communication	1A 07 MAL Kadha Mathrukakal / 1A 07 HIN Hindi Kavitha
3	1B 01 ENG Malayalam Literature in English Translation	1A 01 ENG Communicative English	1A 07 MAL Kadha Mathrukakal / 1A 07 HIN Hindi Kavitha	IC 01 JNL Introduction To Mass Communication	1B 01 ENG Malayalam Literature in English Translation
4	1B 01 ENG Malayalam Literature in English Translation	1A 07 MAL Kadha Mathrukakal / 1A 07 HIN Hindi Kavitha	IC 01 JNL Introduction To Mass Communication	1A 01 ENG Communicative English	1A 02 ENG Readings on Kerala
5	IC 01 JNL Introduction To Mass Communication	1A 01 ENG Communicative English	1A 02 ENG Readings on Kerala	1B 01 ENG Malayalam Literature in English Translation	IC 01 JNL Introduction To Mass Communication

<b>Subject Code:</b>	<b>1A01 ENG</b>
<b>Subject Name:</b>	<b>Communicative English</b>
<b>No. of Credits:</b>	<b>4</b>
<b>No. of Contact Hours:</b>	<b>90</b>
<b>Hours per Week:</b>	<b>5</b>
<b>Name of the Teacher:</b>	<b>Anu P. Thomas</b>

**Objective: -**

1. Understand and apply the rubrics of English grammar
2. Recognize and apply the basic patterns in English vocabulary
3. Read and elicit data, information, inferences and interpretations based on a given material in English
4. Develop the ability to speak in English in real life situations
5. Elicit necessary information after listening to an audio material in English
6. Compose academic and non-academic writings including letters, paragraphs and essays on a given topic and CV's for specific purposes

**Module –I: Grammar and Usage**

**Grammar**

Articles, Modals, Tenses, Voices, Subject- Verb Agreement, Direct & Reported speech

**Usage**

Question Tags, Types of Words, Phrasal Verbs and Idiomatic Expressions.

**Module – II: Listening and Speaking**

**Listening**

What is Communication?, Phonemes in English, Syllables and Word Stress, Listening to NewsBulletins, Listening to Instructions and Directions, Listening to Lectures, Listening to Speeches

**Speaking**

Greetings and Introductions, Small Conversations, Talking on Telephone, Making Requests, Making Enquiries, Making Suggestions, Expressing Gratitude, Complaining.

**Module – III: Reading and Writing**

**Reading**

Reading Official Letters and Profiles, Reading Advertisements, Reading News Reports, Reading Charts, Reading Online Content.

**Writing**

Writing Paragraphs, Taking and Making Notes, Essay and Academic Writing, Writing Letters, Writing Resumes.

**Prescribed Textbook:** *Equip: English for Undergraduates* by Cambridge University Press

## **TEACHING SCHEDULE**

No of Weeks	Dates	Session	Topic
1	01-07-2019 To 05-07-2019	1	Introduction to Communication
		2	Terms of Communication
		3 July	<b>St. Thomas Day</b>
		3	Article ( a, an, and the)
		4	Definite Article (the) and Indefinite Article (a and an)
		5	Discussion on Article
2	08-07-2019 To 12-07-2019	6	Class Test
		7	Modals – Modal Auxiliary and non-Modal Auxiliary
		8	Modals
		9	Introduction to Tenses
		10	Present Tense
		11	Past Tense
		12	Future Tense
3	15-07-2019 To 19-07-2019	13	Discussion on Modals and Tenses
		14	Examination
		15	Voices- Passive and Active
		16	Passive Voice
		17	Passive Voice
		18	Examination
4	22-07-2019 To 26-07-2019	19	SEMINAR PRESENTATION
		20	SEMINAR PRESENTATION
		21	SEMINAR PRESENTATION
		22	Subject –Verb Agreement
		23	Subject –Verb Agreement
		24	Speech - Direct and Reported
5	29-07-2019 To 02-08-2019	25	Direct and Indirect Speech
		26	Direct and Indirect Speech
		27	Examination
		28	Question Tag
		31 July	<b>Karkadaka Vavu</b>
		29	Question Tag
6	05-08-2019 To	30	Phrasal Verbs (Separable, Inseparable, Transitive and Intransitive)
		31	Phrasal Verbs
		32	CLASS PRESENTATION ON IDIOMS
		33	DISCUSSION
		34	Examination

No of Weeks	Dates	Session	Topic
	<b>09-08-2019</b>	35	Types of Words (Synonyms, Antonyms, Homonyms, Homophones, Acronyms and Eponyms)
		36	Synonyms, Antonyms and Eponyms
		37	Homonyms, Homophone and Acronyms
		38	Examination
		39	What is Communication?
<b>7</b>	<b>12-08-2019 To 16-08-2019</b>	40	Phonemes in English
		41	Phonemes in English
		<b>15 Aug</b>	<b>Independence day</b>
		42	Syllables and Word Stress
		43	Syllables and Word Stress
		44	Listening to News Bulletins
		45	Listening to Lectures
<b>8</b>	<b>19-08-2019 To 23-08-2019</b>	46	Examination
		47	Listening to Speeches
		48	Listening to Instructions and Directions
		49	DISCUSSION
		50	Small Conversation
		51	Greetings and Introductions
		52	REVISION
		<b>23 Aug</b>	<b>Sreekrishna Jayanthi</b>
<b>9</b>	<b>26-08-2019 To 30-08-2019</b>	<b>26 Aug</b>	<b>First Internal Exam</b>
			<b>First Internal Exam</b>
		<b>28 Aug</b>	<b>Ayyankali Jayanthi</b>
			<b>First Internal Exam</b>
			<b>First Internal Exam</b>
			<b>First Internal Exam</b>
<b>10</b>	<b>02-09-2019 To 06-09-2019</b>		<b>First Internal Exam</b>
		53	Talking to Telephone
		54	Making Requests
		55	Making Enquiries
		56	Making Suggestions
		57	SEMINAR PRESENTATION
		58	SEMINAR PRESENTATION
		59	SEMINAR PRESENTATION
	Onam Celebration		
<b>11</b>	<b>09-09-2019 To 13-09-2019</b>		<b>Muharram</b>
			<b>First Onam</b>
			<b>Thiruvonam</b>
			<b>Third Onam</b>

No of Weeks	Dates	Session	Topic
			<b>Fourth Onam - SreeNarayana Guru Jayanthi</b>
<b>12</b>	<b>16-09-2019 To 20-09-2019</b>	60	Expressing Gratitude
		61	Complaining
		62	SEMINAR PRESENTATION
		63	SEMINAR PRESENTATION
		64	READING
		65	Reading Official Letters and Profiles
		66	Reading Advertisements
		67	Reading News Reports
<b>13</b>	<b>23-09-2019 To 27-09-2019</b>	68	Reading News Reports
		69	Reading Charts
		70	Reading Online Content
		71	Examination
		72	Writing Paragraphs
		73	Writing Paragraphs
		74	DISCUSSION
		75	DISCUSSION
<b>14</b>	<b>30-09-2019 To 04-10-2019</b>	76	Essay and Academic Writing
		77	Essay and Academic Writing
		78	Writing Letters
		79	Writing Letters
		<b>2 Oct</b>	<b>Gandhi Jayanthi</b>
		80	SEMINAR PRESENTATION
		81	SEMINAR PRESENTATION
		82	SEMINAR PRESENTATION
<b>15</b>	<b>07-10-2019 To 11-10-2019</b>	83	Writing Resumes
		84	Writing Resumes
		<b>07 Oct</b>	<b>Mahanavami</b>
		<b>08 Oct</b>	<b>Vijayadashami</b>
		85	Taking and Making Notes
		86	Taking and Making Notes
		87	Examination
		88	REVISION
<b>16</b>	<b>14-10-2019 To 18-10-2019</b>	89	REVISION
		90	REVISION
		<b>14 Oct</b>	<b>Second Internal</b>
			<b>Second Internal</b>
		<b>Second Internal</b>	
		<b>Second Internal</b>	

No of Weeks	Dates	Session	Topic
			<b>Second Internal</b>
			<b>Second Internal</b>
<b>17</b>	<b>21-10-2019 To 25-10-2019</b>		<b>Study Leave</b>
			<b>Study Leave</b>
			<b>Study Leave</b>
			<b>Study Leave</b>
			<b>Study Leave</b>
<b>18</b>	<b>28-10-2019 To 01-11-2019</b>		<b>Study Leave</b>
			<b>Study Leave</b>
		<b>30 Oct</b>	<b>University Exam Begin</b>

<b>Subject Code:</b>	<b>1A 02 ENG</b>
<b>Subject Name:</b>	<b>Readings on Kerala</b>
<b>No. of Credits:</b>	<b>3</b>
<b>No. of Contact Hours:</b>	<b>72</b>
<b>Hours per Week:</b>	<b>4</b>
<b>Name of the Teacher:</b>	<b>Amala Antony</b>

**Objective: -**

1. Understand the basic facts and patterns regarding the cultural evolution of Kerala through articles, poems, stories, life writings and historical narratives.
2. Acquaint with the life and works of the illustrious leaders of Kerala Renaissance and the major events.
3. Assimilate the notion of Kerala as an emerging society and critically examine the salient features of its evolution.
4. Understand the evolution and contemporary state of the concept of “gender” with reference to Kerala
5. Understand the form and content of Kerala’s struggle against “casteism” and for “secularism”.
6. Develop an awareness about the ecological problems and issues in Kerala

**Module - I**

1. “Conversation” :SreeNarayana Guru
2. “Curing Caste” :SahodaranAyyappan
3. Excerpts from “Eri” :PradeepanPambirikkunnu
4. Excerpts from *Kelu*: N. Sasidharan, E.P.Rajagopalan
5. Excerpts from “Parting from the Path of Life” :CherukadGovindaPisharodi

**Module – II**

1. “Not an Alphabet in Sight” :PoykayilAppachan
2. “KuttippuramPalam” :Idasseri
3. “Courageous Act” :AnasuyaMenon
4. “Vaikom Satyagraha” : K. N.Panikkar
5. “The Voice” : Suresh Menon

**Prescribed Textbook:** *Multiple Modernities: Readings on Kerala* published by HornbillPublications



## TEACHING SCHEDULE

No of Weeks	Dates	Session	Topic
1	01-07-2019 To 05-07-2019	1	“Conversation”: Sree Narayana Guru
		2	“Conversation”: Sree Narayana Guru
		3 July	<b>St. Thomas Day</b>
		3	“Conversation” : Sree Narayana Guru
		4	“Conversation” : Sree Narayana Guru
		5	<b>Class Test</b>
		6	<b>Discussion</b>
2	08-07-2019 To 12-07-2019	7	“Curing Caste” : Sahodaran Ayyappan
		8	“Curing Caste” : Sahodaran Ayyappan
		9	“Curing Caste” : Sahodaran Ayyappan
		10	“Curing Caste” : Sahodaran Ayyappan
		11	Discussion
		12	<b>CLASS TEST</b>
3	15-07-2019 To 19-07-2019	13	Excerpts from “Eri” : Pradeepan Pambirikkunnu
		14	Excerpts from “Eri” : Pradeepan Pambirikkunnu
		15	Excerpts from “Eri” : Pradeepan Pambirikkunnu
		16	Excerpts from “Eri” : Pradeepan Pambirikkunnu
		17	Excerpts from “Eri” : Pradeepan Pambirikkunnu
		18	Discussion
4	22-07-2019 To 26-07-2019	19	CLASS TEST
		20	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		21	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		22	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		23	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		24	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
5	29-07-2019 To 02-08-2019	25	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		26	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		27	Excerpts from <i>Kelu</i> : N. Sasidharan, E.P.Rajagopalan
		31 July	<b>Karkadaka Vavu</b>
		28	DISCUSSION
		29	DISCUSSION
		30	DISCUSSION
6	05-08-2019 To 09-08-2019	31	DISCUSSION
		32	CLASS TEST
		33	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
		34	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi

No of Weeks	Dates	Session	Topic
		35	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
		36	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
		37	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
<b>7</b>	<b>12-08-2019 To 16-08-2019</b>	38	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
		39	<b>CLASS TEST</b>
		<b>15 Aug</b>	<b>Independence day</b>
		40	<b>REVISION</b>
		41	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
		42	Excerpts from “Parting from the Path of Life” :Cherukad Govinda Pisharodi
<b>8</b>	<b>19-08-2019 To 23-08-2019</b>	43	“Not an Alphabet in Sight” :Poykayil Appachan – is the name in Syllabus) In text book the name of the poem is ‘ About my Race a Song”
		44	“Not an Alphabet in Sight” :Poykayil Appachan – is the name in Syllabus) In text book the name of the poem is ‘ About my Race a Song”
		45	“Not an Alphabet in Sight” :Poykayil Appachan – is the name in Syllabus) In text book the name of the poem is ‘ About my Race a Song”
		46	“Not an Alphabet in Sight” :Poykayil Appachan – is the name in Syllabus) In text book the name of the poem is ‘ About my Race a Song”
		47	“Not an Alphabet in Sight” :Poykayil Appachan – is the name in Syllabus) In text book the name of the poem is ‘ About my Race a Song”
		<b>23 Aug</b>	<b>Sreekrishna Jayanthi</b>
		<b>9</b>	<b>26-08-2019 To 30-08-2019</b>
	<b>First Internal Exam</b>		
<b>28 Aug</b>	<b>Ayyankali Jayanthi</b>		
	<b>First Internal Exam</b>		
	<b>First Internal Exam</b>		
	<b>First Internal Exam</b>		
<b>10</b>	<b>02-09-2019 To 06-09-2019</b>		<b>First Internal Exam</b>
		48	<b>DISCUSSION</b>
		49	<b>DISCUSSION</b>
		50	<b>DISCUSSION</b>
		Onam Celebration	
<b>11</b>	<b>09-09-2019</b>		<b>Muharram</b>
			<b>First Onam</b>

No of Weeks	Dates	Session	Topic
	To 13-09-2019		Thiruvonam
			Third Onam
			Fourth Onam - SreeNarayana Guru Jayanthi
12	16-09-2019 To 20-09-2019	51	“Kuttippuram Palam” : Idasseri
		52	“Kuttippuram Palam” : Idasseri
		53	“Kuttippuram Palam” : Idasseri
		54	“Kuttippuram Palam” : Idasseri
		55	“Kuttippuram Palam” : Idasseri
		56	“Kuttippuram Palam” : Idasseri
13	23-09-2019 To 27-09-2019	57	Courageous Act” : Anasuya Menon
		58	Courageous Act” : Anasuya Menon
		59	Courageous Act” : Anasuya Menon
		60	Courageous Act” : Anasuya Menon
		61	Courageous Act” : Anasuya Menon
		62	CLASS TEST
14	30-09-2019 To 04-10-2019	63	“Vaikom Satyagraha” : K. N. Panikkar
		64	“Vaikom Satyagraha” : K. N. Panikkar
		2 Oct	Gandhi Jayanthi
		65	“Vaikom Satyagraha” : K. N. Panikkar
		66	“Vaikom Satyagraha” : K. N. Panikkar
		67	“Vaikom Satyagraha” : K. N. Panikkar
		68	“Vaikom Satyagraha” : K. N. Panikkar
15	07-10-2019 To 11-10-2019	07 Oct	Mahanavami
		08 Oct	Vijayadashami
		69	“The Voice” : Suresh Menon
		70	“The Voice” : Suresh Menon
		71	“The Voice” : Suresh Menon
		72	“The Voice” : Suresh Menon
16	14-10-2019 To 18-10-2019	14 Oct	Second Internal
			Second Internal
			Second Internal
			Second Internal
			Second Internal
			Second Internal
17	21-10-2019 To 25-10-2019		Study Leave
			Study Leave
			Study Leave
			Study Leave
			Study Leave

No of Weeks	Dates	Session	Topic
<b>18</b>	<b>28-10-2019 To 01-11-2019</b>		<b>Study Leave</b>
			<b>Study Leave</b>
		<b>30 Oct</b>	<b>University Exam Begin</b>

<b>Subject Code:</b>	<b>1B 01 ENG</b>
<b>Subject Name:</b>	<b>Malayalam Literature in English Translation</b>
<b>No. of Credits:</b>	<b>5</b>
<b>No. of Contact Hours:</b>	<b>108</b>
<b>Hours per Week:</b>	<b>6</b>
<b>Name of the Teacher:</b>	<b>Ansa George</b>

### **Objective: -**

- 1: Understand the word ‘literature’ and ‘literary’ in a broad and inclusive perspective by reading select literary pieces and by applying critical reading strategies.
- 2: Recognise and describe literary genres and its subclasses.
- 3: Describe with examples select literary terms and concepts.
- 4: Understand the basic issues related to translation and in that process develop a sensibility for native and local literatures.
- 5: Use English to translate and describe everyday activities, regional themes and personal narratives by reading Malayalam literature in translation.
- 6: Learn to read, enjoy, analyse and critically engage with select literary pieces on their own with minimum guidance.

### **Module -I**

- Unit 1 (Classroom Teaching)  
What is Literature? By Swapna Gopinath
- Unit 2 (Classroom Teaching)  
“In the Flood” by Thakazhi Sivasankara Pillai
- Unit 3 (Self Study)  
“Mother” by Vaikom Muhammad Basheer
- Unit 4 (Classroom Teaching)  
“The Girl who spreads light” by T. Padmanabhan
- Unit 5 (Self Study)  
“Puranavam” by Chandramathi
- Unit 6 (Classroom Teaching)  
“Bhagavatha” by Vijayalakshmi
- Unit 7 (Self Study)  
“Writing” by Anitha Thampi
- Unit 8 (Classroom Teaching)  
“The Last Leaf” by Veeran Kutty
- Unit 9 (Self Study)  
“Write, Write, Write, Write” by P Raman

### **Module –II**

- Unit 10 (Classroom Teaching)  
Approaches to Literature by Sreerag P. K.
- Unit 11 (Classroom Teaching)  
“After the Hanging” by O V Vijayan
- Unit 12 (Self Study)  
“The Scent of a Bird” by Madhavikutty

Unit 13 (Classroom Teaching)  
“Madness” by C.Ayyappan  
Unit 14 (Self Study)  
“Cucumber Town” by N Prabhakaran  
Unit 15 (Classroom Teaching)  
“Right in Front of Our Eyes” by P.P.Ramachandran  
Unit 16 (Self Study)  
“After the War” by Sachidanandan  
Unit 17 (Classroom Teaching)  
“Antony Terrikan” by P N Gopikrishnan  
Unit 18 (Self Study)  
“Lion Hunters” by D. Vinayachandran

### **Module -III**

Unit 19 (Classroom Teaching)  
Translations: Crossing Borders by E.V. Fathima  
Unit 20 (Classroom Teaching)  
“Amphibious Life” by SanthoshEchikkanam  
Unit 21 (Self Study)  
“Scooter” by Sarah Joseph  
Unit 21 (Classroom Teaching)Sreehari  
“My Sister’s Bible” by S Joseph  
Unit 22 (Self Study)Sreehari  
“Etc. by M R Renukumar  
Unit 23 (Classroom Teaching)  
“The Enchantress of Fried Fish” by Paul Zacharia  
Unit 24 (Self Study)  
“The Days of Honour and Humiliation” by NithyaChaithanyaYathi

### **Textbook:**

Crossing the Borders: Malayalam Literature in English Translation published by Saradhi Publishers

## **TEACHING SCHEDULE**

No of Weeks	Dates	Session	Topic
<b>1</b>	<b>01-07-2019 To 05-07-2019</b>	1	Introduction
		2	Introduction
		<b>3 July</b>	<b>St. Thomas Day</b>
		3	What is Literature? By Swapna Gopinath
		4	What is Literature? By Swapna Gopinath
		5	What is Literature? By Swapna Gopinath
		6	“In the Flood” by Thakazhi Sivasankara Pillai
		7	“In the Flood” by Thakazhi Sivasankara Pillai
<b>2</b>	<b>08-07-2019 To 12-07-2019</b>	8	“In the Flood” by Thakazhi Sivasankara Pillai
		9	“Mother” by Vaikom Muhammad Basheer
		10	“Mother” by Vaikom Muhammad Basheer
		11	“Mother” by Vaikom Muhammad Basheer
		12	“The Girl who spreads light” by T. Padmanabhan
		13	“The Girl who spreads light” by T. Padmanabhan
		14	“The Girl who spreads light” by T. Padmanabhan
		15	“The Girl who spreads light” by T. Padmanabhan
<b>3</b>	<b>15-07-2019 To 19-07-2019</b>	16	“Puranavam” by Chandramathi
		17	“Puranavam” by Chandramathi
		18	“Puranavam” by Chandramathi
		19	“Bhagavatha” by Vijayalakshmi
		20	“Bhagavatha” by Vijayalakshmi
		21	“Bhagavatha” by Vijayalakshmi
		22	“Writing” by Anitha Thampi
<b>4</b>	<b>22-07-2019 To 26-07-2019</b>	23	“Writing” by Anitha Thampi
		24	Class Test
		25	“Writing” by Anitha Thampi
		26	“The Last Leaf” by VeeranKutty
		27	“The Last Leaf” by VeeranKutty
		28	“The Last Leaf” by Veeran Kutty
		29	“The Last Leaf” by Veeran Kutty
<b>5</b>	<b>29-07-2019 To 02-08-2019</b>	30	“Write, Write, Write, Write” by P Raman
		31	“Write, Write, Write, Write” by P Raman
		32	“Write, Write, Write, Write” by P Raman
		33	“Write, Write, Write, Write” by P Raman
		<b>31 July</b>	<b>KarkadakaVavu</b>
		34	Seminar

No of Weeks	Dates	Session	Topic
		35	Seminar
		36	Discussion
6	05-08-2019 To 09-08-2019	37	Approaches to Literature by Sreerag P. K.
		38	Approaches to Literature by Sreerag P. K.
		39	Approaches to Literature by Sreerag P. K.
		40	Approaches to Literature by Sreerag P. K.
		41	“After the Hanging” by O V Vijayan
		42	“After the Hanging” by O V Vijayan
		43	“After the Hanging” by O V Vijayan
		44	“The Scent of a Bird” by Madhavikkutty
		45	“The Scent of a Bird” by Madhavikkutty
		7	12-08-2019 To 16-08-2019
47	“Madness” by C. Ayyappan		
48	“Madness” by C. Ayyappan		
15 Aug	<b>Independence day</b>		
49	“Madness” by C. Ayyappan		
50	“Madness” by C. Ayyappan		
51	“Cucumber Town” by N Prabhakaran		
52	“Cucumber Town” by N Prabhakaran		
8	19-08-2019 To 23-08-2019	53	<b>Class Test</b>
		54	“Cucumber Town” by N Prabhakaran
		55	“Right in Front of Our Eyes” by P.P. Ramachandran
		56	“Right in Front of Our Eyes” by P.P. Ramachandran
		57	“Right in Front of Our Eyes” by P.P. Ramachandran
		58	“Right in Front of Our Eyes” by P.P. Ramachandran
		59	“After the War” by Sachidanandan
		60	“After the War” by Sachidanandan
23 Aug	<b>Sreekrishna Jayanthi</b>		
9	26-08-2019 To 30-08-2019	26 Aug	<b>First Internal Exam</b>
			<b>First Internal Exam</b>
		28 Aug	<b>Ayyankali Jayanthi</b>
			<b>First Internal Exam</b>
			<b>First Internal Exam</b>
			<b>First Internal Exam</b>
10	02-09-2019 To 06-09-2019		<b>First Internal Exam</b>
		61	“After the War” by Sachidanandan
		62	“After the War” by Sachidanandan
		63	“Antony Terrikan” by P N Gopikrishnan
		64	“Antony Terrikan” by P N Gopikrishnan



No of Weeks	Dates	Session	Topic
		65	“Antony Terrikan” by P N Gopikrishnan
		66	“Antony Terrikan” by P N Gopikrishnan
		67	“Lion Hunters” by D. Vinayachandran
		68	“Lion Hunters” by D. Vinayachandran
		69	“Lion Hunters” by D. Vinayachandran
			Onam Celebration
<b>11</b>	<b>09-09-2019 To 13-09-2019</b>		<b>Muharram</b>
			<b>First Onam</b>
			<b>Thiruvonam</b>
			<b>Third Onam</b>
			<b>Fourth Onam - Sree Narayana Guru Jayanthi</b>
<b>12</b>	<b>16-09-2019 To 20-09-2019</b>	70	<b>Seminar</b>
		71	<b>Seminar</b>
		72	<b>Seminar</b>
		73	Translations: Crossing Borders by E.V. Fathima
		74	Translations: Crossing Borders by E.V. Fathima
		75	Translations: Crossing Borders by E.V. Fathima
		76	Translations: Crossing Borders by E.V. Fathima
		77	Class Test
		78	“Amphibious Life” by Santhosh Echikkanam
		79	“Amphibious Life” by Santhosh Echikkanam
		80	“Amphibious Life” by Santhosh Echikkanam
<b>13</b>	<b>23-09-2019 To 27-09-2019</b>	81	“Amphibious Life” by Santhosh Echikkanam
		82	“Scooter” by Sarah Joseph
		83	“Scooter” by Sarah Joseph
		84	“Scooter” by Sarah Joseph
		85	“My Sister’s Bible” by S Joseph
		86	“My Sister’s Bible” by S Joseph
		87	“My Sister’s Bible” by S Joseph
		88	“Etc. by M R Renukumar
		89	“Etc. by M R Renukumar
		90	“Etc. by M R Renukumar
<b>14</b>	<b>30-09-2019 To 04-10-2019</b>	91	“Etc. by M R Renukumar
		92	“The Enchantress of Fried Fish” by Paul Zacharia
		<b>2 Oct</b>	<b>Gandhi Jayanthi</b>
			“The Enchantress of Fried Fish” by Paul Zacharia
		93	“The Enchantress of Fried Fish” by Paul Zacharia
		94	“The Enchantress of Fried Fish” by Paul Zacharia
		95	Seminar

No of Weeks	Dates	Session	Topic
		96	Seminar
		97	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
		98	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
		99	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
<b>15</b>	<b>07-10-2019 To 11-10-2019</b>	<b>07 Oct</b>	<b>Mahanavami</b>
		<b>08 Oct</b>	<b>Vijayadashami</b>
		100	<b>Revision</b>
		101	<b>Class Test</b>
		102	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
		103	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
		104	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
		105	“The Days of Honour and Humiliation” by Nithya Chaithanya Yathi
		106	<b>Revision</b>
		107	<b>Revision</b>
<b>16</b>	<b>14-10-2019 To 18-10-2019</b>	<b>14 Oct</b>	<b>Second Internal</b>
			<b>Second Internal</b>
			<b>Second Internal</b>
			<b>Second Internal</b>
			<b>Second Internal</b>
			<b>Second Internal</b>
<b>17</b>	<b>21-10-2019 To 25-10-2019</b>		<b>Study Leave</b>
			<b>Study Leave</b>
			<b>Study Leave</b>
			<b>Study Leave</b>
			<b>Study Leave</b>
<b>18</b>	<b>28-10-2019 To 01-11-2019</b>		<b>Study Leave</b>
			<b>Study Leave</b>
		<b>30 Oct</b>	<b>University Exam Begin</b>

<b>Subject Code:</b>	<b>IC 01 JNL</b>
<b>Subject Name:</b>	<b>Introduction To Mass Communication</b>
<b>No. of Credits:</b>	<b>5</b>
<b>No. of Contact Hours:</b>	<b>108</b>
<b>Hours per Week:</b>	<b>6</b>
<b>Name of the Teacher:</b>	<b>Meghana Nair</b>

**Objective: -**

1. Understanding the basic idea of Communication Theories, Models and their History.
2. Attain the capacity of identifying the suitable media platform for the transaction of ideas.
3. Creatively engage with innovative trends and traditional trajectories simultaneously.

**Unit 1**

Fundamentals of Communication – Definition and Elements, Types of Communication – Intra, Inter, Group and Mass, Verbal and Nonverbal Communication, Barriers of Communication.

**Unit 2**

Mass Communication models – Aristotle, Lasswell, Shannon and Weaver, Osgood and Schramm, Dance, and Berlo. Functions and dysfunctions of Mass Media.

**Unit 3**

Mass Media – Characteristics, Strengths and Limitations of Folk, Print, Film, Radio, Television and Digital Media.

**Unit 4**

Strengths and Limitations of, Difference between Models and Theories, Two Step Flow Theory, Idea of Opinion Leader, Gate Keeping, Media Audience Interaction-Stimulus Response Theory, Individual difference Theory, Selective theories of media, Normative Theories of Mass Media.

**Unit 5**

Global Village and Marshall McLuhan, International News Agencies: AP, AFP, Reuters, Xinhua. Flow of Information, Information Superhighway, Media Imperialism, MacBride Commission and Third World Countries, Media in the Indian Context – Urban and Rural.

**Unit 6**

Freedom of Speech and Expression, Censorship and Self-Regulation, World Press Freedom index, *Reporters Without Borders*. Defamation, Trolls and Memes in the context of freedom of expression, Section 66 of IT Act. Right to Information Act.

**Books for Study**

1. Keval J Kumar: Mass communication in India
2. D S Mehta: Mass communication and Journalism in India
3. Dr J V Vilanilam : Mass communication in India

**Books for Reference**

1. Joseph R. Dominick : The dynamics of Mass Communication
2. Denis McQuail : McQuail's Mass Communication Theory
3. Melvin L. Defleur : Fundamentals of Human Communication
4. Denis McQuail and Ven Windall : Communication Models
5. Marshall McLuhan: Understanding media

## **TEACHING SCHEDULE**

No of Weeks	Dates	Session	Topic
1	01-07-2019 To 05-07-2019	1	Fundamentals of Communication
		2	Giving module description
		3 July	<b>St. Thomas Day</b>
		3	Definition and Elements
		4	Types of Communication – Intra, Inter, Group and Mass
		5	Verbal and Nonverbal Communication
		6	<b>Class test</b>
2	08-07-2019 To 12-07-2019	7	Mass Communication models
		8	Aristotle
		9	Lasswell
		10	Shannon and Weaver, Osgood and Schramm,
		11	Dance, and Berlo
		12	Functions and dysfunctions of Mass Media
		13	<b>Class test</b>
3	15-07-2019 To 19-07-2019	14	Mass Media – Characteristics,
		15	Strengths and Limitations of Folk
		16	Strengths and Limitations of print
		17	Strengths and Limitations of Tv
		18	Strengths and Limitations of Radio
		19	Strengths and Limitations of Film
		20	Strengths and Limitations of Digital Media
4	22-07-2019 To 26-07-2019	21	<b>Class test</b>
		22	Strengths and Limitations of theories
		23	Difference between Models and Theories, Two Step Flow
		24	Idea of Opinion Leader, Gate Keeping
		25	Media Audience Interaction- Stimulus Response Theory
		26	Individual difference Theory
		27	Selective theories of media
5	29-07-2019 To 02-08-2019	28	Normative Theories of Mass Media
		29	<b>Discussion</b>
		30	<b>Class test</b>
		31	Global Village and Marshall McLuhan
		32	International News Agencies
		33	AP
		31 July	<b>KarkadakaVavu</b>
34	AFP		
		35	Reuters

No of Weeks	Dates	Session	Topic
		36	Xinhua.
6	05-08-2019 To 09-08-2019	37	Flow of Information
		38	Information Superhighway
		39	Media Imperialism
		40	MacBride Commission
		41	MacBride Commission and Third World Countries
		42	Media in the Indian Context
		43	Media in the Indian Context – Urban and Rural.
		44	<b>SEMINAR</b>
		45	<b>CLASS TEST</b>
7	12-08-2019 To 16-08-2019	46	<b>ASSIGNMENT</b>
		47	<b>SEMINAR</b>
		48	<b>SEMINAR</b>
		15 Aug	<b>Independence day</b>
		49	<b>SEMINAR</b>
		50	<b>SEMINAR</b>
		51	<b>SEMINAR</b>
		52	Freedom of Speech and Expression
8	19-08-2019 To 23-08-2019	53	<b>SEMINAR</b>
		54	Freedom of Speech and Expression
		55	Censorship
		56	Censorship
		57	Self-Regulation
		58	World Press Freedom index
		59	Reporters Without Borders
		60	Defamation
		23 Aug	<b>SreekrishnaJayanthi</b>
9	26-08-2019 To 30-08-2019	26 Aug	<b>First Internal Exam</b>
			<b>First Internal Exam</b>
		28 Aug	<b>AyyankaliJayanthi</b>
			<b>First Internal Exam</b>
			<b>First Internal Exam</b>
			<b>First Internal Exam</b>
10	02-09-2019 To 06-09-2019		<b>First Internal Exam</b>
		61	Defamation
		62	Trolls
		63	Trolls and Memes
		64	<b>DISCUSSIONS</b>
		65	<b>SEMINARS</b>

No of Weeks	Dates	Session	Topic
		66	COMTEMPT OPF COURT
		67	Parliamentary proceedings
		68	IT acts
		69	seminar
			Onam Celebration
<b>11</b>	<b>09-09-2019 To 13-09-2019</b>		<b>Muharram</b>
			<b>First Onam</b>
			<b>Thiruvonam</b>
			<b>Third Onam</b>
			<b>Fourth Onam - SreeNarayana Guru Jayanthi</b>
<b>12</b>	<b>16-09-2019 To 20-09-2019</b>	70	<b>Discussion</b>
		71	seminar
		72	Section 66 of IT Act
		73	Section 66 of IT Act
		74	workshop
		75	workshop
		76	workshop
		77	workshop
		78	seminar
		79	seminar
		80	seminar
<b>13</b>	<b>23-09-2019 To 27-09-2019</b>	81	seminar
		82	Discussion
		83	Discussion
		84	Seminar
		85	Right to Information Act.
		86	Right to Information Act.
		87	Right to Information Act.
		88	seminar
		89	discussion
		90	Class test
<b>14</b>	<b>30-09-2019 To 04-10-2019</b>	91	Question paper discussion
		92	revision
		<b>2 Oct</b>	<b>Gandhi Jayanthi</b>
			revision
		93	revision

No of Weeks	Dates	Session	Topic
		94	revision
		95	revision
		96	revision
		97	revision
		98	Question paper discussion
		99	revision
<b>15</b>	<b>07-10-2019 To 11-10-2019</b>	<b>07 Oct</b>	<b>Mahanavami</b>
		<b>08 Oct</b>	<b>Vijayadashami</b>
		100	revision
		101	revision
		102	revision
		103	revision
		104	revision
		105	revision
		106	revision
		107	<b>Class test</b>
108	revision		
<b>16</b>	<b>14-10-2019 To 18-10-2019</b>	<b>14 Oct</b>	<b>Second Internal</b>
			<b>Second Internal</b>
			<b>Second Internal</b>
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<b>17</b>	<b>21-10-2019 To 25-10-2019</b>		<b>Study Leave</b>
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<b>18</b>	<b>28-10-2019 To 01-11-2019</b>		<b>Study Leave</b>
			<b>Study Leave</b>
		<b>30 Oct</b>	<b>University Exam Begin</b>