

Second Semester FYUGP Degree Examination April 2025
KU2DSCJMC108 - TELEVISION NEWS SCRIPTING AND
PRODUCTION
2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What is Human Interest story?
2. Describe Impact as News value
3. What is the difference between a news package and a live report?
4. What are the key differences between writing for radio v/s television scripts?
5. What types of writing typically use the inverted pyramid format?
6. List two responsibilities of a news anchor during a live broadcast.
7. What are the primary goals of field reporting and content gathering?
8. Define DSNG

Section B

Answer any 4 questions. Each carry 6 marks.

9. How do breaking news situations affect the reliability of TV reports?
10. Compare the effectiveness of live reporting vs. pre-recorded news packages for disaster coverage.
11. Conduct an ethical review of a real-life controversial live broadcast.
12. Explain the role of a reporter, editor, and producer in pre-production.
13. Identify the key factors that determine story selection in a news broadcast.
14. What are the key differences between editing a live news broadcast and a pre-recorded TV news package?

Section C

Answer any 2 questions. Each carry 14 marks.

15. Examine how television news has adapted to the rise of social media and digital news consumption.
16. (a) Examine the role of interactivity in online news and how it differs from traditional television news.
(b) Explain the important duties of output department
17. Examine the role of the 5Ws and 1H in news gathering and verification. How do they help in ensuring accuracy and credibility in reporting?

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