



K21P 4158

Reg. No. :

Name :



I Semester M.S.W. Degree (CBSS-Reg./Supple./Imp.)
Examination, October 2021
(2018 Admission Onwards)

MSW 1E01 : COMMUNICATION AND FIELD WORK PRACTICE

Time : 3 Hours

Total Marks : 40

PART – I

Answer **all** the questions. **Each** question carries **two** marks.

(2×4=8)

Write short notes on :

1. Folk Media
2. Networking
3. Study tour
4. Communication as cultural reproduction.

PART – II

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks.

(4×4=16)

5. Write short note on barriers in communication.
6. Write short note on relationship of media and development.
7. Give details of the various folk media. Explain their role in development.
8. Comment on the impact of media on children.
9. What are the different types of organizational communication ? Comment on the significance of communication in organizations.
10. Explain advocacy and networking and their importance.

P.T.O.

K21P 4158



PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks. **(8×2=16)**

11. Field work is an irreplaceable component of social work education. Substantiate.
 12. Describe various mass media and explain the role of mass media in developing societies.
 13. Compare and contrast various models of communication.
-