



K23U 3531

Reg. No. : .....

Name : .....

III Semester B.Com. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, November 2023  
(2019 to 2022 Admissions)  
GENERAL AWARENESS COURSE  
3A12 COM : Entrepreneurship Development

Time : 3 Hours

Max. Marks : 40

SECTION – A  
(Very Short Answer)

Answer **any six** questions from the following. Each question carries **one** mark.

1. Define 'Entrepreneurship'.
2. What is a 'Subsidy' ?
3. What does 'Seed Capital' mean ?
4. Differentiate between invention and innovation.
5. What is meant by 'Entrepreneurial Competency' ?
6. Define a 'Project'.
7. State the need for Incentives for Entrepreneurship.
8. What is 'Bridge Finance' ?

(6×1=6)

SECTION – B  
(Short Essay)

Answer **any six** questions. Each question carries **three** marks.

9. Discuss the traits of successful entrepreneurs.
10. Outline the factors motivating the growth of Start-ups in Kerala.
11. "EDP is conducted under different phases." Justify.

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K23U 3531



12. What is an 'Industrial Estate' ? State its objectives.
13. Examine the role of Government in developing Entrepreneurship.
14. Enumerate various aspects to be considered in the Technical Analysis of a Project.
15. Enlist the objectives of ED Clubs in an educational institution.
16. Summarise the services provided by Business Incubators. (6×3=18)

SECTION – C  
(Long Essay)

Answer **any two** questions. Each question carries eight marks.

17. Elaborate on different challenges faced by Women Entrepreneurs.
18. What is a 'Project Report' ? Discuss its contents.
19. "Entrepreneurship helps in the process of economic development in various ways." Evaluate. (2×8=16)

