



K20U 3289

Reg. No. :

Name :

I Semester B.B.A./B.B.A.(RTM) Degree CBCSS (OBE) Reg./Sup./Imp.

Examination, November 2020

(2019 Admn. Onwards)

Core Course

1B01BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries 1 mark.

1. Define management.
2. State any two features of planning.
3. What do you mean by delegation of authority ?
4. State any two tools for controlling.
5. What is work life balance ?
6. What is stress ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries 2 marks.

7. 'Management serves many objectives'. Discuss.
8. State any four principles developed by Fayol.
9. State any four points of difference between management and administration.
10. Explain functional type of organising.
11. State the limitations of planning.
12. Explain the steps in HR planning.
13. Discuss the features of controlling.
14. State the causes of work life balance.

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

- 15. Explain the various kinds of decisions.
- 16. Discuss decentralisation. State its advantages.
- 17. What are the features of directing ?
- 18. What are the sources of recruitment ?
- 19. What is time management ? State its techniques.
- 20. What are the difference between BPO and KPO ? (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

- 21. Explain the evolution of management thought.
- 22. Discuss the various levels of management stating its functions.
- 23. Define planning. Discuss the process of planning.
- 24. What do you mean by controlling ? Explain its steps. (2×5=10)