



K20U 1942

Reg. No. :

Name :



III Semester B.A. Degree CBCSS (OBE) – Regular Examination, November 2020
(2019 Admission Only)

COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM
3C03JNL : Introduction to Broadcast Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Ad-lib
2. NBSA
3. FCP
4. Teleprompter
5. VO
6. Jingle.

(6×1=6)

PART – B

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Vividh Bharati
8. Community Radio
9. Radio Drama
10. Samuel Morse
11. Mojo
12. Floor Manager
13. Electronic News Gathering (ENG)
14. Narrator.

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions not exceeding **150** words **each**. **Each** question carries **3** marks.

15. Briefly discuss the scope and challenges of radio broadcasting in the digital age.
16. Illustrate the characteristics of radio features.
17. Discuss various elements of television news package.
18. 'Radio is an effective medium to educate rural people of India.' Give your view.
19. Differentiate the story telling narratives of radio and television mediums.
20. Discuss the challenges of live reporting in broadcasting medium. **(4×3=12)**

PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Analyze the ethics and credibility of breaking news culture.
 22. Discuss evolution of Indian radio broadcasting.
 23. Critically analyze the role of broadcasting mediums in a COVID like pandemic situation.
 24. Explain organizational structure of a television news channel. **(2×5=10)**
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