



K21P 4166

Reg. No. :

Name :



I Semester M.Com. Degree (C.B.S.S. – Reg./Supple./Imp.)
Examination, October 2021
(2018 Admission Onwards)
COM1C01 : BUSINESS ENVIRONMENT AND POLICY

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer **any four** questions in this Section. **Each** question carries **1** mark for Part (a), **3** marks for Part (b) and **5** marks for Part (c).

1. a) What is SWOT analysis ?
b) Specify major challenges of International Business Environment.
c) "Business Environment is dynamic and multi-faceted". Substantiate.
2. a) What is LPG ?
b) Briefly explain the major components of Economic Environment.
c) Describe the features, merits and demerits of mixed economy.
3. a) What is FEMA ?
b) Point out the objectives and scope of Competition Act, 2002.
c) Differentiate between Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI).
4. a) What is TRIMS ?
b) Furnish the functions of WTO in promoting World trade.
c) Mention the provisions of the recent foreign trade policy of India.
5. a) What do you mean by Corporate Governance ?
b) List out the main objectives of IRDA.
c) Examine the dark side of Globalization.

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6. a) What is GATT ?
- b) Write short notes on : BRICS, SAARC.
- c) Highlight the role of SEBI in regulating Business Environment. (4×9=36)

SECTION – B

Answer the **two** questions in this Section. **Each** question carries **12** marks.

7. a) What do you mean by social responsibility ? "Organizations can achieve sustainability by paying careful attention to their impact on society and the environment". Comment.

OR

- b) Explain types of unemployment in India. How can they be removed ?

8. a) "Micro environment consists of the factors of the company's immediate environment and that affect its performance". Discuss.

OR

- b) What is MNC ? Explain the role of MNCs in India. (2×12=24)