



K24U 4083

Reg. No. :

Name :

First Semester B.Com./B.Com. Logistics Degree (CBCSS – OBE –
Supplementary/Improvement) Examination, November 2024
(2019 to 2023 Admission)

Core Course

1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer any six questions in one or two sentences. Each question carries 1 mark.

1. Define Management as per human relations concept.
2. What is administrative management ?
3. What is ethics ?
4. Define meta ethics.
5. What is CSR ?
6. What is meant by staffing ?
7. What is stress ?
8. Define TPM.

(6×1=6)

SECTION – B

Answer any six questions in not exceeding one page. Each question carries 3 marks.

9. Explain the steps involved in organising.
10. Discuss the principles of direction.
11. What are the features of managerial control ?

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12. Distinguish between theory X and Y.
13. Discuss the individual factors affecting ethical choices.
14. Explain the arguments for business ethics.
15. Discuss the importance of leadership.
16. Explain the role of CSR in modern times. (6×3=18)

SECTION – C

Answer **any two** questions in **not exceeding three** pages. **Each** question carries **8** marks.

17. Discuss the modern approach to the development of management thought.
18. Discuss the different types of plans mentioned below :
Policies, Schedules, Programmes and Projects.
19. Explain the features and benefits of TQM and Kaizen. (2×8=16)

