



K22U 2436

Reg. No. : .....

Name : .....



V Semester B.A./B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.-T.T.M./B.B.A.-A.H./  
B.C.A./B.A. Afsal-UI-Ulama/B.S.W. Degree (CBCSS – OBE – Regular/  
Supplementary/Improvement) Examination, November 2022

(2019 Admission Onwards)

Open Course

5D03BBA/BBA(RTM) : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries 1 mark.

1. What is B2B ?
2. What do you mean by E-Commerce ?
3. What do you mean by C2C ?
4. What do you mean by Credit card ?
5. What do you mean by M-commerce ?
6. What do you mean by Digital Currency ?

(6×1=6)

PART – B

Answer **any 4** questions. **Each** question carries 2 marks.

7. Explain the features of E-Commerce.
8. Discuss the difference between E-Cheque and E-Cash.

P.T.O.



- 9. Explain the advantages of Electronic Fund Transfer (EFT).
- 10. Write a short note on Information and Technology Act, 2000.
- 11. What are different types of Electronic Fund Transfer (EFT) ?
- 12. Explain the factors influencing the success of E-Commerce. (4×2=8)

PART – C

Answer **any one** question. **Each** question carries **6** marks.

- 13. Explain different types of business models of E-Commerce.
  - 14. Briefly explain different methods of online payments. (1×6=6)
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