



K23P 3067

Reg. No. :

Name :

I Semester M.Com. Degree (CBCSS – OBE – Regular)
Examination, October 2023
(2023 Admission)

CMCOM 01C05 : INTERNATIONAL BUSINESS

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer **any five** questions. **Each** question carries **three** marks. (5×3=15)

1. Explain foreign and global environment for a business in international scenario.
2. What is absolute advantage ?
3. What are the objectives of a firm engaging in international business ?
4. What is MIGA ?
5. Explain balance of payment.
6. Describe the nature of international business.

SECTION – B

Answer **any three** questions. **Each** question carries **five** marks. (3×5=15)

7. What are the flaws of the theory of mercantilism ?
8. Explain recent trends in international business.
9. Write a note on spot and forward rates of foreign exchange.
10. Discuss OLI model of international trade.
11. Explain the scope of international financial management.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **ten** marks. (3×10=30)

12. Explain HO theory of international trade with its assumptions and limitations.
13. What are the important methods of payment in international trade ?
14. What is exchange rate ? Explain the macro-economic factors affecting exchange rates.
15. Explain the levels of economic integration for avoiding trade restrictions.
16. Discuss important modes of entry in international business.

