



K24U 3543

Reg. No. :

Name :

III Semester B.A. Degree (C.B.C.S.S. – O.B.E.-Regular/Supplementary/
Improvement) Examination, November 2024

(2019 to 2023 Admissions)

COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM FOR B.A.

ENGLISH/HISTORY

3C03 JNL : Introduction to Broadcast Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Answer all questions. Each question carries 1 mark.

1. Prasar Bharati.
2. Rundown.
3. Sitcom.
4. Tickers.
5. Nicolas Tesla.
6. News Service Division.

(6×1=6)

PART – B

Answer any six questions not exceeding 75 words. Each question carries 2 marks.

7. Describe the characteristics of Radio Drama.
8. Discuss on News Magazines.
9. Explain VO.
10. Narrate on On Scene Reporting.

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11. Discuss on the concept Lead-In.
12. Write a note on Sign-Off.
13. Describe the importance of Podcasting.
14. Write a note on Docufiction.

(6×2=12)

PART – C

Answer **any four** questions **not** exceeding **150** words. **Each** question carries **3** marks.

15. Write a note on brief history of Radio.
16. Narrate the relevance of Live Commentaries.
17. Write a note on Linear and Non-linear Story Telling.
18. Analyze the strength and limitations of Radio-Anchoring.
19. Discuss on the structure of a TV news.
20. Narrate on News gathering process.

(4×3=12)

PART – D

Answer any two questions **not** exceeding **300** words. **Each** question carries **5** marks.

21. Write a note on the history of Radio Broadcasting in India.
22. Explain the scope of Community Radio in India.
23. Discuss the qualities of a Radio Jockey.
24. Analyze the scope of Television Broadcasting in Digital age.

(2×5=10)
