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Second Semester FYUGP Degree Examination April 2025 KU2MDCCOM102 - FUNDAMENTALS OF ENTREPRENEURSHIP

2024 Admission onwards

Time: 1.5 hours Maximum Marks: 50

Section A

Answer any 6 questions. Each carry 2 marks.

- 1. List two advantages of being an entrepreneur.
- 2. Identify two qualities of a successful entrepreneur.
- 3. Define an entrepreneur.
- 4. What is crowd funding, and how does it work?
- 5. What is the benefit of registering an MSME under the Udyog Aadhaar scheme?
- 6. What is the role of Udyam Registration for MSMEs?
- 7. What is the full form of MSME?
- 8. Mention any two key features of women entrepreneurs.

Section B

Answer any 4 questions. Each carry 6 marks.

- 9. Explain the major functions of an entrepreneur with examples.
- 10. How do financial factors motivate individuals to become entrepreneurs?
- 11. Explain the importance of networking and mentorship for startups.
- 12. Discuss how technology and innovation are transforming MSMEs in India.
- 13. What are the steps involved in Udyog Aadhaar registration?
- 14. Discuss the need and scope of agro-entrepreneurship in India.

Section C

Answer any 1 questions. Each carry 14 marks.

- 15. Describe the Kerala Start-Up Mission (KSUM) and its contribution to fostering a strong startup ecosystem in Kerala.
- 16. What is rural entrepreneurship? Explain its significance in rural development.