



K26U 0834

Reg. No. :

Name :

Second Semester B.A. Degree (CBCSS – OBE – Supplementary)

Examination, April 2026

(2020 to 2023 Admissions)

COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM

2C02JNL : Print Media Practices

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries 1 mark.

1. PTI
2. Citizen Journalist
3. Newsprint
4. Press Conference
5. Scoop
6. Tabloid.

(6×1=6)

PART – B

Answer **any six** questions not exceeding 75 words **each**. **Each** question carries 2 marks.

7. Investigative reporting
8. Copy tasting
9. Fourth estate
10. Photo journalism
11. 5W's & 1H
12. News agency
13. Hour glass style
14. Letter to the Editor.

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Discuss principles of news editing.
16. What are the different types of feature stories ?
17. Discuss functions and qualities of a newspaper reporter.
18. 'Journalist is jack of all traders, master of none'. Throw your views.
19. Critically observe the challenges of print media in the digital media landscape.
20. Discuss different approaches for writing hard news and soft news. (4×3=12)

PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Illustrate the changing role of journalist in the context of media convergence ?
22. Discuss the role and functions of a sub-editor.
23. Discuss basic principles and practices in translation.
24. Discuss various types of newspaper headlines with suitable examples. (2×5=10)