



K24U 1636

Reg. No.: .....

Name : .....

Second Semester B.Sc. Degree (CBCSS – OBE-Regular/Supplementary/  
Improvement) Examination, April 2024  
(2019 Admission Onwards)

COMPLEMENTARY ELECTIVE COURSE IN PSYCHOLOGY  
(For BSW)

2C10PSY : Social Psychology

Time : 3 Hours

Max. Marks : 40

PART – A

Short answer. **All** questions are Mandatory.

(6×1=6)

1. Staring.
2. Prejudice.
3. Social perception.
4. Independent variable.
5. Attribution.
6. Cohesiveness.

PART – B

Short essay. Answer **any 6** out of 8.

(6×2=12)

7. Nonverbal communication.
8. Glass ceiling.
9. Kin selection theory.
10. Correlational method.

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11. Door-in-the-face technique.
12. Discrimination.
13. Collective guilt.
14. Symbolic social influence.

**PART – C**

Essay. Answer **any 4** out of 6.

**(4×3=12)**

15. Explain the theories of attribution.
16. Briefly describe the basic principles underlying compliance.
17. Describe the factors that reduce helping behaviour.
18. Explain briefly about attitude strength.
19. Describe the internal factors that influence interpersonal attraction.
20. Describe the Empathy-altruism hypothesis.

**PART – D**

Long essay. Answer **any 2** out of 4.

**(2×5=10)**

21. Explain the basic methods of research in social psychology.
  22. Explain the factors that increase the tendency to help.
  23. Describe the factors affecting conformity.
  24. Explain about the origin of prejudice.
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