



K18P 0361

Reg. No. :

Name :

**Fourth Semester M.S.W. Degree (Regular/Supplementary/Improvement)
Examination, March 2018**

Specialisation : 2

**Optional (B) : Rural and Urban Community Development (RUCD)
(2014 Admn. Onwards)**

**MSW4C16 : DEVELOPMENT COMMUNICATION AND EDUCATION FOR
DEVELOPMENT**

Time : 3 Hours

Max. Marks : 40

PART – I

Answer **all** questions. **Each** question carries **two** marks.

Write short notes on :

1. Posters
2. Social education
3. Flash Card
4. Informal education.

PART – II

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks.

5. Explain the importance of health education for community development.
6. Discuss the purpose communication in the context of development practice.
7. Explain the scope of radio and television in the development communication.



8. Critically comment the concept – education, democracy and peace.
9. Explain the four levels of awareness for social change.
10. Explain the applicability of 'conscientisation' as a strategy of Social Change.

PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks.

11. Explain the concept of education of Paulo Friere. Critically comment the relevance this concept in the contemporary society.
 12. Define Education. Explain different types of Education in community Development.
 13. Characterize Communication. Explain the elements and barriers of communication.
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