



K16P 0655

Reg. No. : .....

Name : .....

IV Semester M.S.W. Degree (Reg./Sup.) Examination, June 2016  
(2014 Admn.)

Specialisation – 2

Optional (B) : RURAL AND URBAN COMMUNITY DEVELOPMENT  
(RUCD)

MSW 4C16 : Development Communication and Education for  
Development

Time : 3 Hours

Max. Marks : 40

PART – I

Answer **all** questions. **Each** question carries **two** marks :

Write short notes on :

1. Puppetry
2. Empowerment
3. Pressure group
4. Social education.

(4×2=8)

PART – II

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks :

5. What do you mean by development communication ? Discuss its various principles.
6. Critically analyze the relevance of folk media in contemporary Indian developmental context.
7. What do you mean by conflict ? Discuss the various strategies for conflict management.

P.T.O.



- 8. What is NLM ? Discuss the various programmes under NLM.
- 9. Discuss the philosophy behind Gandhian concept of education.
- 10. Analyze the relevance of issues in ensuring people's participation in developmental programmes . (4×4=16)

PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks :

- 11. What do you mean by barriers in communication ? Discuss how to manage barriers in order to ensure the effectiveness in communication.
  - 12. Analyze the relationship between consciousness and social change. Discuss the various levels of consciousness for social change.
  - 13. Discuss the various types of education in empowerment context. (2×8=16)
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