

Reg. No. :

M 13536

Name :

Fourth Semester M.S.W. Degree Examination, July 2007
Optional – II : O II – RUCD – V : RURAL AND URBAN COMMUNITY
DEVELOPMENT

Development Communication and Education for Development

Time : 3 Hours

Max. Marks : 80

PART – I

Answer **any six** of the following :

1. Campaign
2. Conscientisation
3. Negotiation
4. Cultural Action
5. Pressure Group
6. Conflict Management
7. Political Organisation
8. Closed Consciousness
9. Awaking Consciousness.

(6×3=18)

PART – II

Answer **any five** of the following :

10. What is social education ? How is it different from adult literacy ?
11. Mention a few learning strategies in adult education.
12. What are the programmes of national literacy mission ?
13. Illustrate the importance of education in bringing about social change.

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14. Discuss the negative dimensions of the electronic media.
15. Distinguish between formal education and extension education.
16. "No education is ever neutral" - Comment.
17. Explain the philosophy of Nai Talim.

(5×6=30)

PART – III

Answer any two of the following :

18. Explain the use of folk media, mass media and interpersonal media for development education.
19. Discuss the educational strategies for empowering communities.
20. Elucidate the key concepts of education from Paulo Freire and Mahatma Gandhi.

(2×16=32)