



K19P 0147

Reg. No. :

Name :

IV Semester M.S.W. Degree (Reg./Suppl./Imp.) Examination, April 2019
(2014 Admission Onwards)

Specialization – 2

Optional (B) : RURAL AND URBAN COMMUNITY DEVELOPMENT (RUCD)
MSW4C16 – Development Communication and Education for
Development

Time : 3 Hours

Max. Marks : 40

PART – I

Answer **all** questions. **Each** question carries **two** marks.

Write short notes on :

1. Flannel Graphs.
2. Adult Education.
3. Paulo Friere.
4. Pressure Groups.

PART – II

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks.

5. Explain the barriers of communication and propose means to overcome.
6. Explain the relevance of National Literacy Mission Programme.
7. Discuss scope of folk media for development communication.
8. Explain the importance of legal education in Community Empowerment.

P.T.O.



9. Critically analyse 'Political Organization' as one of the strategy for Social Change.
10. Explain the use of role play in the Development Communication in the present scenario.

PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks.

11. Define development communication. Explain the relevance and scope of different types of media for development communication.
 12. Critically comment Gandhian Perceptive in Education and substantiate its significance in modern world.
 13. Define Social Change. Elucidate communication as a tool of social change with suitable examples.
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