



M 27815

Reg. No. :

Name :

**II Semester M.S.W. Degree (Reg./Sup.) Examination, June 2015
(2013 and Earlier Admn.)**

CC II Paper – X : SOCIAL PSYCHOLOGY

Time : 3 Hours

Max. Marks : 80

PART – I

Answer **any six** questions. **Each** question carries **3** marks. Answer to a question is limited to **100** words.

1. Qualities of a leader.
2. Prejudice.
3. Social psychology.
4. Attitude.
5. Stereotypes.
6. Audience.
7. Characteristics of high group morale.
8. Cognition.
9. Leadership.

(6×3=18)

PART – II

Answer **any five** questions. **Each** question carries **6** marks. Answer to a question is limited to **200** words.

10. What are the causes and effects of prejudice ?
11. Define Rumour. Explain its spread and its consequences.

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12. Explain how leadership emerges in a group. What are the functions of a leader ?
13. Explain psychological basis of propaganda. What are the techniques used in it ?
14. What are the structural and functional factors of perception ?
15. How does the crowd influence the behavior of individuals ?
16. Discuss in detail how attitudes are formed and maintained.
17. Define group morale. Determinants and characteristics of high and low group morale. (5×6=30)

PART – III

Answer **any two** questions. **Each** question carries **16** marks. Answer to a question is limited to **900** words.

18. Explain the role of mass media in bringing about social change.
 19. Describe in detail, the process of perception and its role in social functioning.
 20. How does attitude influence behavior ? Explain with suitable examples. (2×16=32)
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