



M 25435

Reg. No. :

Name :

II Semester M.S.W. Degree (Regular/Supple.) Examination, June 2014
CC II – Paper – X : SOCIAL PSYCHOLOGY

Time : 3 Hours

Max. Marks : 80

PART – I

(Answer **any six** questions. **All** questions carries **equal** marks. Answer to a question is limited to **100** words.)

Write short notes on :

1. Social psychology
2. Attitude
3. Stereotypes
4. Crowd
5. Audience
6. Ageism
7. Frame of Reference
8. Media of propaganda
9. Traits of leader.

(6×3=18)

PART – II

(Answer **any five** questions. **All** questions carry **equal** marks. Answer to a question is limited to **200** words.)

10. How are attitudes formed ? How can we change attitudes ?
11. Explain the characteristics of prejudice. Why do prejudices occur ?
12. Define rumour and explain the circumstances responsible for the spread of rumour.

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13. What are the major techniques of propaganda ?
14. Discuss the characteristics of crowd and audience and distinguish between them.
15. Explain the determinants of morale.
16. What are the different types of prejudices ? How can they be overcome ?
17. Describe the significance of Social Psychology in Social Work practice.

(5×6=30)

PART – III

(Answer **any two** questions. **All** questions carry **equal** marks. Answer to a question is limited to **900** words.)

18. Define Perception. Explain the major determinants of perception.
19. How do leaders emerge in a group ? What are the functions of a leader ?
20. Define Group Morale. Discuss the characteristics of high and low morale in a group.

(2×16=32)