



M 23450

Reg. No. : .....

Name : .....



**II Semester M.S.W. (Regular/Supplementary) Degree  
Examination, June 2013**

**CC II : Paper – X : SOCIAL PSYCHOLOGY**

Time : 3 Hours

Max. Marks : 80

**PART – I**

Answer **any six** questions. **All** questions carry **equal** marks. Answer to a question is limited to **100** words.

Write short notes on :

1. Gender stereotypes
2. Cognitive dissonance
3. Classical conditioning
4. Crowd
5. Bandwagon
6. Sexism
7. Levelling in rumour
8. Propaganda
9. Perception.

**(6×3=18)**

**PART – II**

Answer **any five** questions. **All** questions carry **equal** marks. Answer to a question is limited to **200** words.

10. Define Social Psychology and explain the significance of studying Social Psychology in Social Work Practice.

P.T.O.



11. What are the major determinants of perception ?
12. Explain the psychological basis and techniques of propaganda.
13. Define rumour and describe the process of rumour.
14. What is group morale ? List out and explain the determinants of morale.
15. Define leadership and explain the functions of a leader.
16. What are the personality characteristics of a leader ?
17. "Groups with high morale are easily distinguishable from those with low morale". Explain.
18. Distinguish between prejudice and attitude. (5×6=30)

### PART – III

Answer **any two** questions. **All** questions carry **equal** marks. Answer to a question is limited to **900** words.

19. Define prejudice. Explain the characteristics and types of prejudice. Discuss how it affects social life ?
20. What are Attitudes ? How are they formed ? Explain the ways in which they can be changed.
21. Define and distinguish crowd and audience. Which are the major types of crowd and audience ? (2×16=32)