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K19P 1460

Reg. No. :

Name :

I Semester M.S.W Degree (CBSS- Reg./Sup./Imp.)

Examination, October-2019

(2014 Admission Onwards)

MSW 1E01: COMMUNICATION AND FIELD WORK PRACTICE

Time : 3 Hours

Max. Marks :40

PART - I

Answer **All** the questions. Each question carries **2** mark. (4×2=8)

1. Advocacy.
2. Folk media.
3. Lobbying.
4. Communications.

PART - II

Answer any **four** in not less than **200** words each. Each question carries **4** marks status. (4×4=16)

5. Explain the communication process briefly.
6. Explain the characteristics of two way communication.
7. What do you mean by semantics? How semantics becomes a barrier in communication.
8. What do you mean by alternative media? Discuss its importance.
9. Examine how study tour is concerned as a programme in field work training
10. What the concept 'Gender ' means? How do you observe the media impact on gender status in India.

P.T.O.



PART- III

Answer any **two** questions in not less than **800** words. Each question carries **8** Marks. **(2×8=16)**

11. Develop the idea of development communication. Explain various strategies of development communication.
 12. Discuss how we can rethink of communication as transmission, representation and as cultural transmission.
 13. What do you mean by Right to Information Act? Discuss its status in India.
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