



K18P 1401

Reg. No. :

Name :

First Semester M.S.W. Degree (Reg./Suppl./Improv.)
Examination, October 2018
(2014 Admn. Onwards)
MSW 1E01 : COMMUNICATION AND FIELD WORK PRACTICE

Time : 3 Hours

Max. Marks : 40

PART – 1

Answer **all** of following questions **limited** to 100 words **each**. **Each** question carries 2 marks.

Write short notes on :

1. Communication
2. Media and Development
3. Advocacy
4. Cultural Reproduction.

(2×4=8)

PART – 2

Answer **any four** of following questions **limited** to 200 words **each**. **Each** question carries 4 marks.

5. Discuss the various communication models used in development sectors.
6. What do you mean by development communication ? Discuss its importance in the field work practice.
7. Discuss the importance of media advocacy in field work practicum in development sectors.

P.T.O.

K18P 1401



8. Analyze the various gender aspects in communication and development.
9. Discuss the role of propaganda in developing public opinion.
10. Examine the communication aspects of Study Tour in Social Work Education. (4×4=16)

PART - 3

Answer **any two** of following questions **limited to 800 words each**. Each question carries **8** marks.

11. What are the various barriers in communication ? How we can ensure effective communication by checking these ? Discuss.
 12. Analyze the role of print media in developing societies.
 13. What is Right to Information Act ? Examine its relevance in Indian developmental contexts. (8×2=16)
-