



K17P 0265

Reg. No. : .....

Name : .....

**First Semester M.S.W. Degree (Regular/Supplementary)**  
**Examination, December 2016**  
**(2014 Admn. Onwards)**  
**MSW 1E01 : COMMUNICATION AND FIELD WORK PRACTICE**

Time : 3 Hours

Max. Marks : 40

PART – I

Answer **all** the questions. **Each** question carries **two** marks.

Write short notes on :

1. Communication barriers.
2. Advocacy in Indian context.
3. Communication as a cultural reproduction.
4. Rural social work.

(2×4=8)

PART – II

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks.

5. Give an account on the process of communication and explain its relevance in social work.
6. Critically analyse the relationship of communication with development.
7. List out the types of organisational communication and elaborate any one with your field experience.
8. Define folk media and discuss about its relevance in development communication.
9. Substantiate the relevance of field work training in social work education.
10. Analyse the term gender and explain how media can be used in managing the gender issues.

(4×4=16)

P.T.O.



PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks.

11. Critically analyse the programmes in field work process and explain the process of field work evaluation process.
12. Write an essay on the relevance and application of mass media in field work programmes.
13. Define protest movements and explain how media is used for advocating protest movements for development in Kerala. (2×8=16)

