



M 24430

Reg. No. :

Name :

I Semester M.A./M.Sc./M.Com./M.Sc. Computer Science Degree
(Reg./Supple./Improv.) Examination, November 2013

COMMERCE

Paper – IV : Management Concepts

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **any five** questions. **Each** question carries **8** marks.

1. Write short note on the principles of good communication.
2. Explain Contingency Theory School of Management Thought.
3. What are the different phases of managerial control ?
4. Distinguish between formal and informal organisation.
5. Explain the features of good decision making.
6. What are the different steps in the planning process ?
7. What are the different techniques of coordination ?
8. State the advantages of line organisation. (5×8=40)

SECTION – B

Answer **any two** questions. **Each** question carries **20** marks.

9. Explain the causes of line and staff conflict.
 10. Briefly explain the main types of organisation structure.
 11. Explain the factors determining the span of management.
 12. Define the concept of decision making process. Explain the different phases of decision making. (2×20=40)
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