



M 24427

Reg. No. :

Name :

I Semester M.A./M.Sc./M.Com./ M.Sc. Computer Science
Degree (Reg./Sup./Imp.) Examination, November 2013
COMMERCE

Paper – I : Business Environment

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **any five** questions. **Each** question carries **8** marks.

- 1) What are the factors affecting the micro environment of business ?
- 2) State the arguments against the profit maximisation of the business.
- 3) What does buy back of shares mean ? State the advantages.
- 4) What are the problems faced by the SSI units in India ?
- 5) What are the objectives of privatisation of PSUs ?
- 6) What are the factors impeding globalisation in India ?
- 7) Explain the principle of WTO.
- 8) Explain the barriers of social responsibility of business. (5×8=40)

SECTION – B

Answer **any two** questions. **Each** question carries **20** marks.

- 9) "Business is the product of environment". Explain. Also discuss the nature of relationship between business and environment.
 - 10) "Social responsibility of business is a two way traffic" explain this statement.
 - 11) Explain the features and objectives of business.
 - 12) Explain the major provisions of FEMA. (2×20=40)
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