



K18P 0256

Reg. No. :

Name :

Fourth Semester M.C.J. Degree (Reg.) Examination, March 2018
(2016 Admission)

MCJ 4C 14 : NEW MEDIA AND ONLINE JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question 1 and **four** others. **All** questions carry **12** marks.

- I. Write short notes on **any four** of the following :
 - 1) Hyperlinks
 - 2) ARPANET
 - 3) Mojo
 - 4) Trolling
 - 5) Digital divide
 - 6) IT Act 2000
 - II. What is a blog ? Discuss the various types of blogs.
 - III. Write a short note on the do's and dont's of online journalism.
 - IV. Compare the print and online editions of any one mainstream newspaper in terms of content and design.
 - V. Discuss the major ethical concerns in online journalism.
 - VI. Explain with the help of relevant case studies emerging trends in online reporting.
 - VII. Examine the importance of participatory and citizen journalism with the help of suitable examples.
 - VIII. Write a short note on the history of Internet.
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