



K17P 1074

Reg. No. :

Name :

**Fourth Semester M.C.J. Degree (Reg./Suppl./Imp.) Examination, June 2017
(2014 Admn. Onwards)**

MCJ 4C15 : NEW MEDIA AND ONLINE JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

60

- I. Write short notes on **any four**.
 - a) Navigation Bar.
 - b) Cookie.
 - c) Convergence of media.
 - d) Blogosphere.
 - e) Social media.
 - f) Avatar.
 - II. Write a short note on Podcasting.
 - III. Examine the visual aspects of web writing.
 - IV. Write a note on citizen journalism.
 - V. Compare any two online newspapers in terms of content and design.
 - VI. In your opinion what are the demands of the audience of online journalism ?
 - VII. How to write Internet headlines ?
 - VIII. Discuss the various aspects of designing news websites.
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