

Reg. No. :



M 21640

IV Semester M.C.J. Degree (Regular/Supplementary) Examination, June 2012 (2009 Admn. Onwards)

CJ 403 (c): WEB JOURNALISM AND TECHNICAL WRITING

Time: 3 Hours Max. Marks: 60

Answer question I and four others. All questions carry equal marks.

- I. Write short notes on any four:
 - 1) Abstracts
 - 2) Subject Matter Experts
 - 3) Installation guide
 - 4) Orkoot
 - 5) E-paper
 - 6) Portable Document Format (PDF)
 - 7) HTML.
- II. Examine the impact of online media on journalism today.
- III. Discuss the ethical concerns related to the Internet.
- IV. What are the qualities required for an online reporter?
- V. Explain the principles of editing technical documents.
- VI. 'A technical writer should be a good team player'. Why?
- VII. Explain the elements of a user manual.
- VIII. What are the types of documents associated with software products?