



M 21638

Reg. No. :

Name :

**IV Semester M.C.J. Degree (Reg./Sup.) Examination, June 2012
(2009 Admn. Onwards)
CJ 403 (a) : SPORTS JOURNALISM**

Time : 3 Hours

Max. Marks : 60

Instructions : Answer Question I and **four** others. **All** questions carry **equal** marks.

- I. Write short notes on **any four** :
 - 1) Sports center Asia
 - 2) Q and A interview
 - 3) Freelance
 - 4) Ambush marketing
 - 5) Multimedia journalist
 - 6) Adventure sports
 - 7) Paparazzi.
 - II. Trace the development of important sports events in India and discuss the future of Indian Sports.
 - III. Write a brief 750 word personality feature on Sachin Tendulkar.
 - IV. Discuss the contribution of sports institutions to the growth of professionalism in sports.
 - V. Critically analyse any investigative report on sports you have recently read or viewed.
 - VI. Describe the social and economical changes in Indian Society impacted by the IPL T-20 Cricket.
 - VII. Examine the scope of radio sports commentary in the context of the advent of New Media.
 - VIII. Sports photography is an integral part of the sports page. Explain with details.
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