

Reg. No.:

M 13498

Name :

Fourth Semester M.C.J. Degree Examination, June 2007
CJ 401 : SCRIPTING AND PRODUCTION FOR ELECTRONIC MEDIA

Time: 3 Hours

Max. Marks: 80

Instruction: Answer question No. I and four others.

I. Write short notes on **any four** :

(4×5=20)

- a) Narration
- b) Teleprompter
- c) Signature Tune
- d) Post-production
- e) Shooting Script
- f) Devils Advocate.

II. Describe the differences between flash news and spot news.

(4×15=60)

III. Describe the techniques involved in news production.

IV. Examine the techniques of script writing for a TV programme.

V. What is story boarding ? How does it enhance the script ? Elucidate.

VI. Discuss the principles of writing script for a radio skit.

VII. Elucidate with example the importance of sound in radio programme production.

VIII. Documentary is described as "un rehearsed actuality". Elaborate.
