



**M 16329**

Reg. No. : .....

Name : .....

**IV Semester M.C.J. Degree Examination, July 2009**  
**CJ 401 : SCRIPTING AND PRODUCTION FOR ELECTRONIC MEDIA**

Time : 3 Hours

Max. Marks : 80

*Instruction : Answer Question No. 1 and four other.*

1. Write short notes on **any four**. (4×5=20)
    - a) RJ
    - b) Radio gingles
    - c) Narration
    - d) ENG
    - e) Dynamic microphone
    - f) Feedback.
  2. Examine the challenges involved in producing radio documentary. (4×15=60)
  3. Analyse the salient features of radio script writing.
  4. Write briefly regarding production stages – production, pre-production and post-production with an example.
  5. What are the major difference between single camera production and multi camera production ? Elucidate.
  6. Write a critical note on the performance of FM radio in the country.
  7. Amplify the challenges in producing radio commercials.
  8. Explain the basic principles of writing for radio.
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