



K19P 0160

Reg. No. : .....

Name : .....

IV Semester M.C.J. Degree (Reg./Suppl./Imp.) Examination, April 2019  
(2016 Admission Onwards)

MCJ 4C 14 : NEW MEDIA AND ONLINE JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question **1** and **four** others. **All** questions carry **12** marks.

I. Write short notes on **any four** of the following :

- 1) Troll.
- 2) VOIP.
- 3) News portal.
- 4) Plagiarism.
- 5) Search engines.
- 6) Microblogging.

II. Write a note on news gathering techniques in online journalism.

III. Critically evaluate the pros and cons of the social media in the contemporary media scenario.

IV. Discuss the characteristics of online journalism.

V. Discuss with relevant examples the writing style and packaging for online news.

VI. Write a short note on the history and spread of internet over the years.

VII. Detail the extent and impact of digital divide across the world.

VIII. Write a short note on Internet Radio.

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