



K17P 1337

Reg. No. :

Name :

**Third Semester Mass Communication and Journalism Degree (Regular)
Examination, November 2017
MCJ 3C12 : TELEVISION JOURNALISM
(2016 Admn.)**

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **12** marks.

- I. Write short notes on **any four** of the following.
 - 1) ENG
 - 2) Story board
 - 3) Signature line
 - 4) Vox pop
 - 5) Rundown
 - 6) Teleprompter.
 - II. Detail the principles of writing Voice Over.
 - III. Detail the different types of television interview formats.
 - IV. Write a short note on television news anchoring.
 - V. Comparatively evaluate the popular political satire programmes in various Malayalam Television channels, such as "Thiruva Ethirva", "Chitram Vichitram" etc.
 - VI. Comparatively evaluate any two mainstream Malayalam television news channels in terms of content, presentation and ethical treatment of stories.
 - VII. Elaborate the duties of the different personnel actively involved in the making of a television news programme.
 - VIII. Briefly state the structure of television news.
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