

Reg. No. : .....

Name : .....

**Third Semester Mass Communication and Journalism Degree (Regular)**  
**Examination, November 2017**  
**(2016 Admn.)**

**MCJ 3E 04 : INDIAN POLITICS AND COMMUNICATION**

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

I. Write short notes on **any four** of the following :

- 1) Pinarayi Vijayan
- 2) Globalisation
- 3) Demonetisation
- 4) AIADMK
- 5) Smiling Buddha
- 6) Smriti Irani.

II. Provide a critique of Janata Coalition Government.

III. Discuss the role of media as a communicator during Kargil War.

IV. Provide the profile of Kerala's first Chief Minister E.M.S. Namboodiripad.

V. Briefly explain 2G Spectrum scam.

VI. Discuss the role of media in political socialisation.

VII. Briefly explain the land reforms in India.

VIII. Discuss the role of mass media during election.

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