



K17P 0301

Reg. No. :

Name :

**Third Semester M.C.J. Degree (Regular/Supplementary)
Examination, December 2016
(2014 Admn. Onwards)**

MCJ 3E 09 : SPORTS JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer Question I and **four** others. **All** questions carry **equal** marks.

I. Write short notes on **any four** :

- 1) Spotting board
- 2) FIFA
- 3) Developed game story
- 4) Star Sports
- 5) Perks
- 6) Spotter
- 7) Ghost writer.

II. 'ISL has its own possibilities and limitations in India'. Elaborate the statement.

III. Detail the functioning and contributions of SAI.

IV. Critically evaluate the treatment style and after effects of sports events by the Indian Media.

V. Explain the need for ethics in sports reporting.

VI. Prepare a profile of P. T. Usha.

VII. 'Sports, Media and Business go hand in hand nowadays'. Discuss.

VIII. Imagine that you are assigned to report the 'Twenty-twenty Cricket World Cup victory of India'. Explain your strategies for reporting the event.