



K18P 0202

Reg. No. :

Name :

**Second Semester M.C.J. Degree (Regular/Supplementary/Improvement)
Examination, March 2018
MCJ 2C06 : MAGAZINE JOURNALISM
(2016 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 60

Answer question **1** and **four** others. **All** questions carry **12** marks.

I. Write short notes on **any four** of the following :

- 1) Frontline magazine.
- 2) Film Review.
- 3) Font.
- 4) Sidebar.
- 5) Freelance.
- 6) Adobe in Design.

II. Discuss with suitable examples the writing styles commonly used by magazines for their presentation of articles.

III. Write a short note on general interest and specialized magazines with suitable examples.

IV. Discuss the future of magazines in the digital era.

V. Compare the cover stories of any two popular magazines.

VI. Write a short note on typography.

VII. How would you evaluate the leading sports magazines in Kerala. What are their shortcomings ? Make suggestions for further improvement.
