



K17P 1122

Reg. No. :

Name :

Second Semester M.C.J. Degree (Regular) Examination, June 2017
MCJ 2C 06 : MAGAZINE JOURNALISM
(2016 Admission)

Time : 3 Hours

Max. Marks : 60

Answer question **1** and **four** others. **All** questions carry **12** marks.

I. Write short notes on **any four** of the following :

- 1) Typography
- 2) Centrespread
- 3) Little magazine
- 4) Infographics
- 5) Caption
- 6) Adobe InDesign.

II. What are the principles of magazine editing ?

III. Give a historical overview of the origin and growth of magazines.

IV. The cover story is the beacon of any magazine. Discuss.

V. Compare the design of a print magazine with the design of its online edition. What are the similarities and differences ? Explain with the help of the principles and elements of magazine design.

VI. Discuss the future of magazines in the digital era.

VII. 'There is no sharp line of difference between features and straight news. They often overlap like the colours of a rainbow'. Do you agree ?
