



K16P 1083

Reg. No. :

Name :

Second Semester M.C.J. Degree (Regular/Supplementary)

Examination, June 2016

(2014 Admission Onwards)

MCJ 2C08 : RADIO PRODUCTION

Time : 3 Hours

Max. Marks : 45

PART – A

Write short notes on **any five**.

1. Radio Jockeys
2. Yuvavani
3. Community radio centre
4. Lee De Forest
5. Ham radio
6. Amplitude Modulation.

(5×1=5 Marks)

PART – B

Write **any four** of the following. **Each** question carries **10** marks.

7. 'Even in the 21st Century radio plays a crucial role in Indian Culture and Society'
Elaborate the statement with programmes in AIR.
8. Write a news script for the evening news bulletin on Independence Day (Hints : Independence Day celebration, message from President of India, Barack Obama to visit India in December, Strike by separatists affect normal life in Syria.)
9. Detail different radio programme genres with examples.
10. Elaborate the latest trends in radio broadcasting.
11. Detail the strength and weakness of radio as a mass medium.
12. 'India has a great heritage in music and radio in India reflects that'. Discuss the statement with examples.
13. Compare any two Private FM radio stations in Kerala along with their programme strategies.

(4×10=40 Marks)