

K16P 1081

Reg. No. :

Name :

Second Semester M.C.J. Degree (Regular/Supplementary)

Examination, June 2016

(2014 Admn. Onwards)

MCJ2C06 : MAGAZINE JOURNALISM

Time : 3 Hours

Max. Marks : 45

Write **any four** of the following. Each question carries **10** marks. (4×10=40)

1. Explain the relevance of e-zine and web zines in the era of digital revolution.
2. Explain the criteria for selecting a cover story. How does cover story differs from magazine to magazine ?
3. Briefly explain the technique of interviewing with suitable example.
4. Critically analyse any two general interest magazine of your choice.
5. Explain the history of Malayalam magazines.
6. Write a critical review for any of the film you have watched recently.

Write short notes on **any five** of the following :

(5×1=5)

7. Webzine.
 8. Angle.
 9. Cover Line.
 10. Photo Montage.
 11. Peg.
 12. India Today.
 13. Gate Fold.
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