

Reg. No.: .....

M 13540

Name : .....

**II Semester M.C.J. Degree Examination, June 2007**  
**CJ 204 : FUNDAMENTALS OF FILM AND ELECTRONIC MEDIA**

Time: 3 Hours

Max. Marks: 80

*Instructions : Answer five questions including question No. I. They carry equal marks.*

- I. Write short notes on **any four** of the following :
    - a) Talk Shows
    - b) Digital Television
    - c) Title Song
    - d) ESPN
    - e) Silent Movies
    - f) Media Convergence
    - g) ITU.
  - II. Radio is the medium for a developing country like India. Do you agree with this statement ? Substantiate your views.
  - III. Assess the recent growth of FM broadcasting in our country.
  - IV. Explain the organisational structure of Doordarshan.
  - V. Make a comparison of news reporting in any two Malayalam TV channels.
  - VI. Discuss the current status of our documentary film production.
  - VII. Describe the various types of problems involved in live broadcasting.
  - VIII. In the context of the growth of Internet, discuss the future of Television as a mass communication channel.
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