

Name .....

M 10542

Reg. No. ....

**SECOND SEMESTER M.C.J. DEGREE EXAMINATIONS, JUNE 2005**

CJ 204

**FUNDAMENTALS OF FILM AND ELECTRONIC MEDIA**

Time : 3 Hours

Max. Marks: 80

**Part I**

**(6x3=18 marks)**

**Answer question I and FOUR others.**

**They carry EQUAL marks.**

- I. Write short notes on any **FOUR** of the following:
    - 1) Signature tune
    - 2) ITU
    - 3) Soap Opera
    - 4) Story board
    - 5) Lumiere brothers
    - 6) S.M. Eisenstein
    - 7) Convergence of the media
  - II. Discuss the unique features of radio language.
  - III. Elucidate the process news collection, production and presentation in a TV news channel.
  - IV. Write a detailed script in split - page format for a TV news story (with live links and sound bites) based on any news item in today's newspaper. Duration: one minute and 40 seconds.
  - V. What are the various stages of producing a feature film?
  - VI. Assess critically the present status of the electronic media in India. What do you think, would be the innovations in this area in the present decade?
  - VII. Explain briefly the organisational set up of Doordarshan.
  - VIII. Trace the evolution of radio and television broadcasting in India.
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