



M 17733

Reg. No. :

Name :

Second Semester M.C.J. Degree Examination, July 2010
CJ 204 : RADIO PRODUCTION
(2009 Admission)

Time : 3 Hours

Max. Marks : 80

Instructions : Answer Question No. I and four other questions.
All questions carry equal marks.

- I. Write short notes **any four** of the following :
 - a) Sky wave
 - b) Gyan Vani
 - c) DJs
 - d) Jingles
 - e) MP3
 - f) Heinrich Rudolf Hertz.
 - II. Trace the growth of radio in India from the days of IBC to the debut of Radio City Bangalore, India's first private FM radio station.
 - III. Evaluate the growth of private radio broadcasting initiatives in Kerala.
 - IV. "Radio news coverage has the advantage of speed and frequency." Comment.
 - V. Explain the role and purposes of radio interviews.
 - VI. Establish the importance of radio in disaster management.
 - VII. Explain the importance of dialogue, music and sound effects in radio drama so as to help the listener imagine the story.
 - VIII. Identify and discuss importance of key equipment used in recording and broadcasting radio programmes.
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