



Reg. No. :

Name :

II Semester M.C.J. Degree Examination, July 2009
CJ 203 : FEATURE WRITING AND MAGAZINE JOURNALISM

Time : 3 Hours

Max. Marks : 80

***Instruction** : Answer five questions including question no.1, they carry equal marks.*

- I. Write short notes on **any four** of the following :
 - a) Travelogues
 - b) New journalism
 - c) Flat planning
 - d) Middles
 - e) Bleeds
 - f) Down to earth
 - g) Blogs.
 - II. Give a brief review of the magazine scenario in India and highlight the important characteristics of any magazine of your choice.
 - III. Citing an example, discuss how editorials help mould public opinion.
 - IV. How is feature writing different from writing fiction ? Detail the ideas required for writing a feature on any environment related topic.
 - V. Discuss the elements of designing in magazine in relation to the concept of visual literacy.
 - VI. Explain the processes involved in magazine production.
 - VII. Review any book you have recently read in not more than 750 words.
 - VIII. Describe changes to the use of illustrations and photographs brought about by digital technology.
 - IX. Discuss the impact of colour printing on magazines.
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