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K19P 1442

Reg. No. : .....

Name : .....

I Semester M.A. Degree (CBSS-Reg./Suppl./Imp.)  
Examination, October - 2019  
(2017 Admission Onwards)  
**JOURNALISM AND MASS COMMUNICATION**  
**MCJ1C02 : REPORTING FOR NEWSPAPERS**

Time : 3 Hours

Max. Marks : 60

Answer Question I and Four others. All questions carry 12 marks each.

- I. Write short notes on any four of the following.
    1. Chequebook journalism
    2. PTI
    3. Advocacy Journalism
    4. James Augustus Hicky
    5. Human interest story
    6. Nose for news
  
  - II. Briefly explain the relevant points to be kept in mind while reporting science and technology?
  
  - III. State the different News story structures. Which is the most commonly used structure for hard news? Why?
  
  - IV. Briefly explain the different types of interviews.
  
  - V. Discuss the positive and negative aspects of sting journalism. How do you evaluate sting journalism exposures in recent times? Discuss with specific examples.
  
  - VI. What are the qualities of a good lead? Discuss different types of lead.
  
  - VII. Briefly state the new trends in sports reporting.
  
  - VIII. Write a feature on "#Me Too Campaign" for the Sunday supplement of a national newspaper.
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