



K18P 1417

Reg. No. :

Name :

**First Semester Master of Communication and Journalism (MCJ) Degree
(Reg./Suppl./Imp.) Examination, October 2018
(2016 Admn. Onwards)
MCJ 1C02 : REPORTING FOR NEWS PAPERS**

Time : 3 Hours

Max. Marks : 60

*Instructions : 1) Answer Question I and **four** others.
2) **All** questions carry **12** marks.*

I. Write short notes on **any four** of the following :

- 1) Mojo and sojo.
- 2) Citizen journalism
- 3) Running story
- 4) Ombudsman
- 5) Sidebar
- 6) Nose for news.

II. Comparatively evaluate the different news story structures. Which is the most commonly used structure for hard news ? Discuss the changing styles of news writing in the dailies in the context of increasing popularity of television and internet as a medium of breaking news.

III. Highlight the differences between hard news and soft news.

IV. What are the functions of a lead ? Discuss the different types of lead giving specific examples.

V. Does the end justify the means ? Comment in the context of the ethical questions of sting journalism.

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VI. If you were asked to interview V. S. Achutanandan for a newspaper in Kerala, how would you prepare for the interview ? Write ten questions you would ask him.

VII. Write a short note on news agencies.

VIII. Write a news story based on the information given below :

Chinese woman - a financial worker in a company-obsessed with playing the game 'Honour of kings' on her mobile phone - diagnosed with retinal arterial occlusion in her right eye-is in hospital - she went blind in one eye after a 24 hour gaming marathon-her eyesight dimmed gradually-then went dark completely-her parents had tried to persuade her to stop playing this game.
