

Reg. No. :

Name :



First Semester M.C.J. Degree (Regular) Examination, November 2009
CJ 102 : REPORTING FOR NEWSPAPERS

Time : 3 Hours

Max. Marks : 60

Answer question **I** and **four** others. **All** questions carry **equal** marks.

I. Write short notes on **any four** of the following :

- | | |
|--------------------------------|-------------------------|
| a) Advertorials | b) Keyhole journalism |
| c) Sidebars | d) Human interest story |
| e) International news agencies | f) Beat reporting. |

(4×3=12)

II. Paparazzi is the term used to refer to the genre of journalists who are often eager to capture the “private moments of public figures”, which results in a blatant invasion to their privacy. Explain with examples the challenges involved in reporting crimes.

12

III. Encyclopaedic mind, photographic memory and good writing style are the pre-requisites of a good reporter. Discuss the other qualifications and attributes expected in a reporter.

12

IV. Election reporting is an excellent example for political communication. What are the challenges and constraints before a political reporter ?

12

V. As the bureau chief of a regional daily, how can you educate a cub reporter regarding the techniques, hazards and challenges involved in conducting interviews.

12

VI. Like the diamond-cutter polishing the stone and removing the flaw, a sub-editor polishes and refines a story. Comment on the contribution of a reporter for furnishing the same story.

12

VII. Differentiate the newspaper writing styles of early English and Malayalam newspaper editors and the modern newspaper writers.

12

VIII. Reporters complain that the editors often “butcher their good stuff.” Substantiate the validity of the statement with examples.

12