



Reg. No. :

M 11765

Name :

First Semester M.C.J. Degree Examination, March 2006
CJ 103 : REPORTING FOR PRINT MEDIA

Time: 3 Hours

Max. Marks: 80

Instructions: 1) Answer questions VI and four others.
2) All questions carry equal marks.

- I. Illustrate the postulates and scope of (a) Page-3 Journalism (b) Sting Journalism. 15
- II. 'Live' is the odour of modern day news reporting. Analyse the changing face of news reporting. 15
- III. "A political correspondent is always a spin doctor." Discuss. 15
- IV. What are the basic requisites for an ideal new age digital news reporter ? 15
- V. "The 'make-up' of a newspaper is inevitable for positioning and promoting a news story." Do you agree ? 15
- VI. Write short notes on **any five** of the following : 20
- a) Drop-cap
 - b) Retainer
 - c) Pull quote
 - d) Kerry Packer
 - e) Gatefold
 - f) CNN-IBN
 - g) Sidebar
 - h) Wire service
 - i) The Verghese Working Group
 - j) Nibs.
- VII. Computer assisted reporting changed the face of the news industry. Discuss. 15
- VIII. "Small is Beautiful". Discuss the grammar of a tabloid newspaper. 15
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