



M 14257

Reg. No. : .....

Name : .....

**First Semester M.C.J. Degree Examination, January 2008**

**CJ 104 : NEWS WRITING AND EDITING**

Time : 3 Hours

Max. Marks : 80

**Instruction :** Answer Question No. 7 and any other **four** questions.

1. Explain the importance of editing in a newspaper. Give examples. 15
2. "Sub-editor is the gatekeeper of a newspaper." Explain. 15
3. "Headlines sells newspaper." Comment with examples. 15
4. Discuss the principles of newspaper page make up. Illustrate your answer. 15
5. Analyse the status and prospects of photo journalism in India. 15
6. Write short notes on **any five** of the following : 15
  - a) Principles of translation
  - b) Sources of a newspaper office
  - c) Dummy
  - d) News-editor
  - e) Typography
  - f) Caption
  - g) Pagination.
7. a) Edit the copy in Annexure I and suggest a suitable headline. 10

**Annexure I**

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PRI GEN NAT  
THIRUVAN MDS11  
SANTA

Santa Claus cruising in Kerala backwaters

Thiruvananthapuram, Dec 9 (PTI) : The enduring symbol of Christmas festivities, Santa Claus is in 'God's Own Country' cruising along its placid backwaters, leaving his traditional reindeer-drawn sleigh.

P.T.O.





This is one of several video clips available at the Christmas Gallery created by Kerala-based Invis Multimedia as part of its project of developing a web-based video encyclopaedia in tie up with UN cultural agency UNESCO.

The video clips on the Christmas celebrations in Kerala, the cradle of Indian Christianity, would be available at [www.indiavideo.org/xmas](http://www.indiavideo.org/xmas).

"We are sure the website is going to be a not-to-miss one for those who want to send something different to their near and dear ones this Christmas," Ajith M R, Director, Invis Multimedia, told PTI.

Besides Santa Claus, the gallery carries clips on rituals and ceremonies in Kerala churches, preparations and celebrations at households and the village children making stars, mangers, cribs and lanterns.

Giving an international touch to the gallery, it also has popular carol songs to be chosen as part of the greetings.

The concept of online video greetings featuring festivals, celebrations, artforms, culture and heritage of India was first introduced by Invis, he said.

Invis's tie-up with UNESCO is to create a video encyclopaedia ([www.indiavideo.org](http://www.indiavideo.org)) portraying the country's diverse culture, geography and heritage. PTI NM APR

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b) Write a headline for Annexure II.

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#### Annexure II

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PRI GEN INT

ISLAMA FGN16

PAK-ATTACK

Suicide attack targets army personnel in Swat

Islamabad, Dec 9 (PTI) : A suicide attacker today rammed an explosive-laden car into a security check post in Swat valley, killing himself and three others, a day after the military claimed it had flushed out militants from the restive ares in northwestern Pakistan.

The suicide attack occurred at around noon in Ningolai village near Matta, a former stronghold of armed militants led by pro-Taliban cleric Maulana Fazlullah.



An army spokesman in Swat said a Frontier Constabulary personnel and two civilians died in the attack. Several persons who were injured in the blast were taken to a hospital in nearby Saidu Sharif town.

Three beheaded bodies were also found today in Matta sub-district, Dawn News channel reported. Security forces are also removing mines planted by the militants at Saidu Sharif airport to make it operational as soon as possible.

The suicide attack came as the security forces consolidated their positions after evicting militants from most key towns and villages across Swat, located just 160 km from Islamabad.

Military spokesman Maj Gen Waheed Arshad said Fazlullah was on the run and would be captured.

Fazlullah, who went into hiding in mid-November after the army took the lead role in operations in Swat, has vowed to continue his campaign to enforce Shariat or Islamic law in the region. PTI RHL

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